

CURB RECORDS: FROM L.A. TO NASHVILLE

THE REVITALIZATION OF MUSIC ROW

Curb's decision to make Nashville home leads to a renaissance in Music City.

Mike Curb's first recording on Nashville's historic Music Row was in the 1960s, when he recorded tracks for The Mike Curb Congregation and co-produced albums for Hank Williams Jr. While he was impressed by the talent and the product coming out of this little Southern town, he had no concept of the role he would play in helping preserve Nashville's Music City USA, the nerve center of international music it is today.

Curb started making records while living in Southern California in the early '60s. At that time, the two major studios on Music Row – the Quonset Hut and RCA Studio B – were creating more than half of the major hit records nationally. And it wasn't just in country. It was pop, rock and R&B music as well, with

superstars like Elvis Presley, Roy Orbison and The Everly Brothers cranking out hits at RCA Studio B, and others like Bobby "Blue" Bland, Ray Stevens and Gene Vincent doing the same over at the Quonset Hut.



The historic Quonset Hut, the first studio on Music Row, owned and restored by The Curb Foundation

Meanwhile, country artists including Eddy Arnold, Jim Reeves, Don Gibson, Skeeter Davis and Floyd Cramer were making country records at Studio B that crossed over and became major pop hits as well. And Marty Robbins, Johnny Horton, Patsy Cline, Brenda Lee and Sonny James were making country records that crossed over to pop at the

Quonset Hut.

"From the very start, it was clear to me that not only did Nashville have the best musicians, but those musicians had

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the ability to work as a unit and to innovate and create many of the greatest records in the history of the record business,” Curb says. “Nashville even created its own numbering system, so that musicians could communicate with each other and with arrangers, producers and artists, whether or not they were formally trained in music.”

Curb moved his family and his record company to Nashville in 1992, primarily because he realized that ’70s and ’80s rock n’ roll was blending with the Nashville sound. He also saw the growth potential of Nashville and the surge in the popularity of country music and the opportunity to be closer to the artists, songwriters and musicians whom he was working with.

By the end of the 20th century, the Country Music Hall of Fame – which had become the top tourist attraction on Music Row, a bookend to a strip of privately owned museums and souvenir shops – decided to leave the Row because they needed a larger facility. Organizations like ASCAP, BMI and SESAC were growing their operations, but the retail businesses that surrounded the Hall of Fame were closing and For Sale signs were popping up all over Music Row.

Mike saw the negative trend looming, and he was in a position to help reverse it while achieving some of his personal goals around music education. As a result, decades later,

Curb Records and the Curb Family Foundation have played a major role in preserving Music Row, both for the businesses and the city’s tourism industry.

Among the first moves was Curb Records’ purchase of the historic Cedarwood Building and the former Roy Orbison Building, along with a couple of other adjacent buildings on Music Square East. Now they are the home office of Curb Records, along with a complete recording studio and a facility for its publishing and songwriter activities. Mike purchased at auction most of the artifacts and the historic awards from the former Johnny Cash Museum that closed in Hendersonville, Tennessee, and a new Johnny Cash Museum opened in 2011 on Music Square East.

His next goal was to make sure that the historic Capitol Records building stayed on Music Row – with a music company inside, even though Capitol had already made the decision to move.

“We were fortunate to become one of the partners in Word Records, which is the oldest gospel record company in the world,” Curb says. “As part of our agreement, we became the co-owners of the Capitol building and we made an agreement with Warner Bros. (our partner in Word) to allow us to utilize that building and to consolidate all of Word’s operations there on Music Row.”

----- { MIKE CURB : 50 Years } -----

At the time, the Country Music Hall of Fame was facing financial challenges tied to their beautiful new building that had become a landmark downtown. The Country Music Foundation wanted to keep RCA Studio B operational and open for tours, and the Curb Foundation purchased the building while licensing it back at no cost to the Country Music Hall of Fame. Now, more than 50,000 people each year are touring the historic RCA Studio B, and the Country Music Hall of Fame is generating a profit from the operations. The Studio is also used by the Curb College at Belmont for engineering classes, where students can learn the history of the recording industry through non-digital studio training.

Energized by the success of the RCA Studio B experience, the Curb Foundation purchased the Quonset Hut, the other historic studio on Music Row, which has now been restored to its original condition.

“As we studied the history of the Quonset Hut, we learned



The historic RCA Records building on Music Row, home of RCA Studio A



The historic RCA Studio B, owned and restored by The Curb Foundation

that the building directly in front of it on Music Square East not only was the original office of Owen Bradley and Decca Records on Music Row, but we also found that the building, including its hallways, had been used for recording purposes while it was originally being built in the mid-’50s,” Mike says. “Artists stood in the hallways and recorded while musicians played in small rooms within the building, and during that time they created some of the greatest records in the history of the music business.”

In those hallways and half-finished rooms, classics like “Young Love” by Sonny James, “Gone” by Ferlin Husky, “Be Bop A Lula” by Gene Vincent and “Singing The Blues” by Marty Robbins were recorded.

Next, The Curb Foundation acquired the historic Columbia building from Sony to serve as a Music Row campus for the Curb College at Belmont. The space is also being utilized by Leadership Music and the Curb College Songwriters program, in addition to the historic Quonset Hut where students are learning recording techniques in the recording studio where Music Row got its start. Part of this complex is the historic Columbia Studio A, where legendary producer Billy Sherrill put

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The original home of Decca Records, the first record company on Music Row, which later became the home of Columbia Records and Sony. Today, this is the home of the Mike Curb College for Entertainment and Music Business.

together some of the greatest country records to ever come out of Nashville – “Stand By Your Man” by Tammy Wynette, “Almost Persuaded” by David Houston, “The Most Beautiful Girl In The World” by Charlie Rich and “He Stopped Loving Her Today” by George Jones, among many others. At the end of 2014, Curb joined with visionaries Aubrey Preston and Chuck Elcan to purchase and restore the original RCA Records building which included saving RCA Studio A on Music Row.

The first building ever built on Music Row sits across the street from both RCA Studio B and the Quonset Hut, and the Foundation bought that building. Loud Recording Studios’ facilities had been damaged by a fire, and they were able to relocate here; Masterfonics was able to continue its operations on Music Row here, as well.

Around the year 2000, Belmont made the decision to make the Curb College of Entertainment and Music Business a

separate, stand-alone college and to create an entrance for the College at the point closest to Music Row. Belmont and the Curb Foundation agreed to build the Curb Event Center, which seats 5,000 people and has played host to a number of signature Nashville events, including the CMT Awards and the 2008 Presidential Debate between President Barack Obama and Senator John McCain. The complex also features the Curb Café, with stages for artists to perform in a more intimate venue, and is home to the Belmont Bruins basketball team.

Originally, the plan was to include state-of-the-art recording studios at the Curb Event Center, but an incredible opportunity arose when Ocean Way agreed to sell the number-one studio in town. Now, Belmont’s Curb College uses the stu-



The first commercial building on Music Row, now home to Curb Productions, historic Curb Studio B and Masterfonics

----- { MIKE CURB : 50 Years } -----

Below: The Curb Records staff outside The Curb Building celebrating the 2010 NASCAR success of the Johnny Sauter truck and the Greg Biffle Nationwide car. The two combined for 11 victories and over 100 Top 10 finishes for the Curb Motorsports teams.

dio for classes when it is not in commercial use.

“The students have an opportunity to work in five different studio locations on Music Row, including digital recording and video production as well,” says Curb. “With Belmont and

the Curb College anchoring one end of Music Row, we were thrilled when Vanderbilt agreed to move the Curb Center for Art, Enterprise and Public Policy to the historic Peabody mansion, where Vanderbilt intersects with Music Row.”

The Curb Foundation was one of the first major supporters to join Martha Ingram and the visionaries behind the



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Schermerhorn Symphony Center, one of the finest classical music venues in the world, located directly across the street from the magnificent Country Music Hall of Fame and the Music City Walk of Fame.

With the support of Nashville's mayor and the city council, an agreement was reached to build a music circle that would allow Music Row to continue down Demonbreun on one side and Division on the other side, and to rename the section between the circle and the Schermerhorn as "The Music Mile." Mike Curb was honored to help dedicate that circle as the Buddy Killen Circle, after his close friend and late Music Row legend.

The circle brings historic Music Row together with the other great musical landmarks of Nashville. Heading up the Music Mile into downtown, you pass the Frist Art Museum, the historic Union Station, the Bridgestone Arena, the new Music City Center (home of the Songwriters Hall of Fame where Curb is a founding benefactor), as well as the Country Music Hall of Fame (home of the Mike Curb Conservatory) and the Schermerhorn Symphony Center (home of the Curb Music Education Hall), with other landmarks like the Ryman Auditorium less than a block away.

From the Buddy Killen Circle going another direction, it's



Mike and Linda with the Curb Records team inside The Curb Building

just a couple of miles to the historic African American Fisk University, where Mike Curb has been proud to serve as a trustee for many years. Music City actually got its name when the Fisk Jubilee Singers performed for Queen Victoria of England, and her majesty proclaimed, "If the Fisk Jubilee Singers

are from Nashville, Tennessee, then Nashville must be Music City USA." Mike was honored in 2011 as only the third person in the 150 year history of Fisk to be named Trustee Emeritus.

The Mike Curb Family Foundation has had a major impact on colleges, universities and worthy organizations across the nation, but their work in Nashville and on Music Row has special significance.

"Nothing is more exciting than when you can combine charitable contributions, educational initiatives and historic preservation to provide the opportunity for people to study the future while they are housed in historic buildings that played a major role in creating the very industry that they will help take to the next level," Curb says. "When I look back at all of these incredible opportunities we have been involved in, the most rewarding part is to see the way our employees and our artists realize that through their hard work, we've been able to make a difference on Music Row and for all of Music City USA."

----- { MIKE CURB : 50 Years } -----

CAROLE CURB

Carole Curb developed a love of music by default – growing up as Mike’s little sister, it was unavoidable.

“It’s interesting to look back at your life and wonder how all this has happened,” she says. “I’ve always believed in Mike. He would lay out a plan, and we would work our little hearts out making it happen.”

Carole returned from a couple of years in France to finish her senior year of college just as Mike was making a name for himself in the record business. He informed her that she was joining the company, and they lived in the janitor’s quarters of the building where their offices were located in order to make ends meet.

“I would get back from school around lunchtime, we’d work until 10 at night, and I’d study until the early morning while he cut records,” Carole recalls. “We’d sleep a couple hours and do it all over again. It was really hard work, but drop by drop, it accumulates. We were raised that way, and there was no silver platter – that was really the only way.”

Carole Curb runs the international and pop promotion divisions of Curb Records from Los Angeles, as well as the independent film company Curb Entertainment. Fluent in French and Spanish, the contacts she’s developed over the years around the world have helped drive Curb Records’ international success.

“I’ve always believed in Mike. He would lay out a plan, and we would work our little hearts out making it happen.”

“In business, you identify an area where you can excel and you fill a niche,” she says. “The international component was one I just grabbed onto.” Often, a single will break overseas before they bring it back to America to release, and Carole says Mike has an uncommon ability to identify what will sell in different markets.

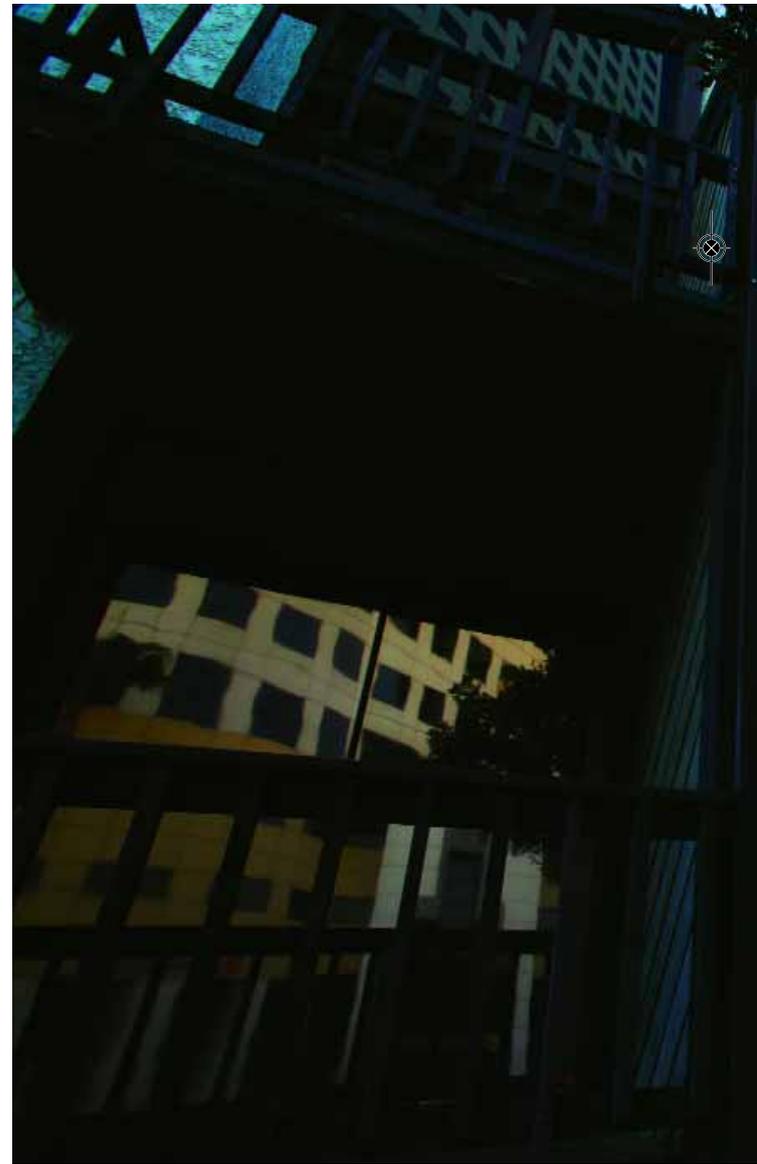
“Mike is really smart, he has a great memory and he knows music,” she says. “He just has that commercial touch to pick hit records.”

“I signed on with Mike all those years ago, and we’ve been together all of our lives,” Carole says. “It’s been such a wonderful ride, and I’m really looking forward to what’s next.”





THE CURB LOS ANGELES OFFICE BUILDING





THE CURB LOS ANGELES EDUCATION CENTER



02



03

01 Carole Curb receiving the Los Angeles Music Award in 2009

02 Mike Curb's office in the Curb Records Building in Burbank, California

03 Dean of the Curb College at Cal State Bob Bucker, Mike, Carole and Dr. Norm Nemoy receiving the Star of the Valley Award in 2011

04 The exterior of Curb Records in Los Angeles

05 The Curb Classrooms in Los Angeles are currently being used to bring together students from Nashville's Curb College at Belmont. The 10th anniversary of that program is being celebrated by Wes Bulla, Dean of Belmont Curb College; Sarah Cates, Senior Director of the Curb College; Harley Hatcher and Mike Curb. Hatcher was Curb Records' first employee and today he also teaches and oversees the West Coast educational programs



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05



06



DICK WHITEHOUSE

Mike Curb and Dick Whitehouse first met in 1964, when Whitehouse was an attorney at Capitol Records. He prepared Curb's contract on behalf of Capitol's Tower Records label, and the two started a business relationship that would last until Whitehouse's retirement in 1993 as president of Curb Records.

"Mike's father was there with him when we first met, and I told him at that time that I thought Mike was brilliant," Whitehouse says. "Of course, Mike was only 18 at the time, but I still believe that today."

Over the course of several years, they shared office space and collaborated on a number of deals, developing a close friendship along the way. And when Mike entered politics in 1978, he asked Whitehouse to leave his law practice and become the president of the company.

"It was a terrific opportunity for me, and he was a sensational boss," Whitehouse says. "I solicited his opinions, of course – it was his company – but he let me do what I wanted and we signed some great artists. He had an extraordinary business acumen, and he exploited his talent as only he can."

The two brought different interests and perspectives, with Curb focused more on pop and rock acts, while Whitehouse was more interested in folk and country artists. But it was the art of the deal that impressed Whitehouse most.

"He was very subtle, very patient, very charming, but he was a good negotiator," he remembers. "Mike had a way of conceptualizing what a deal would look like, and then he would negotiate it in a way that achieved the results that both parties were looking for."

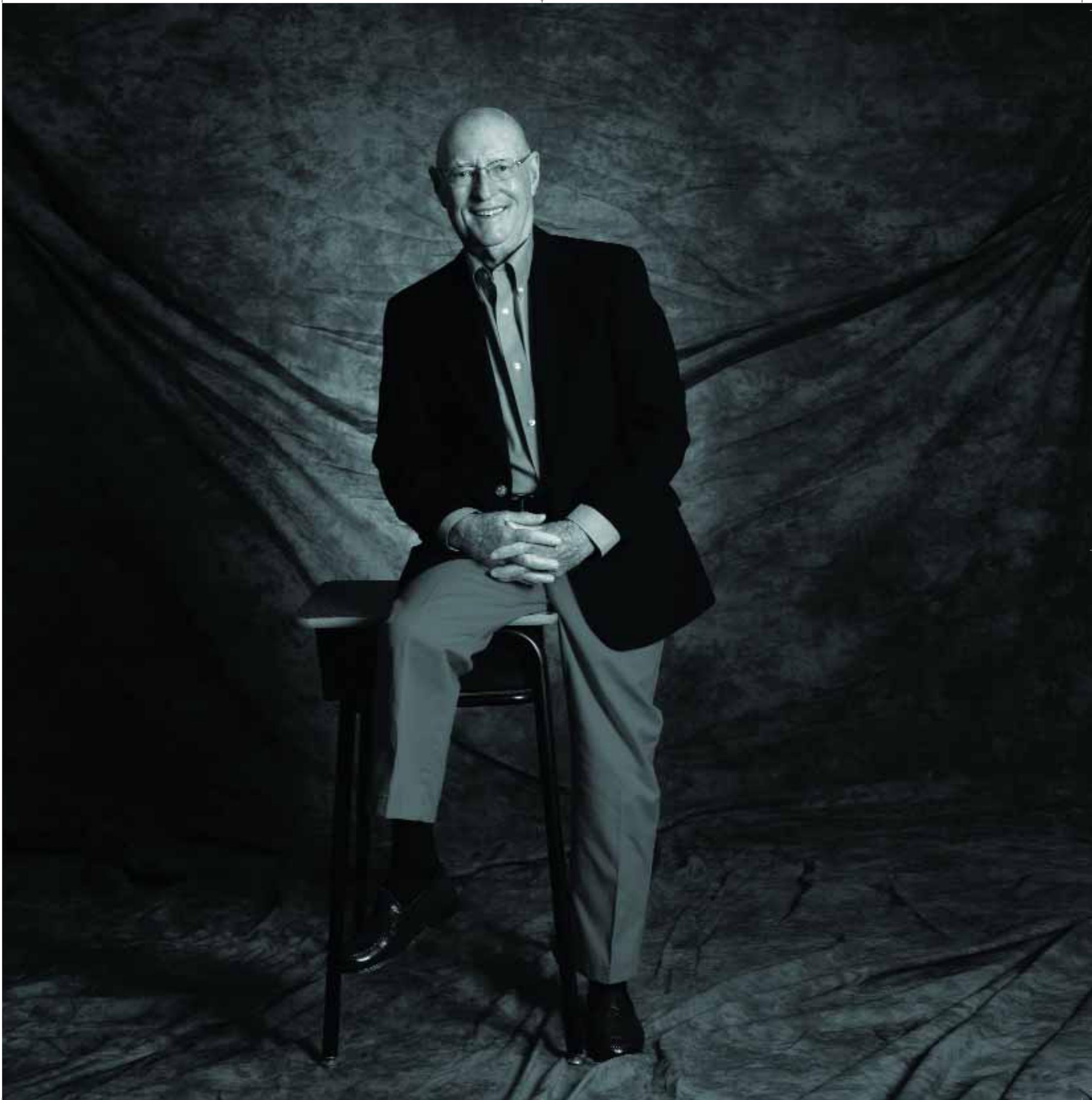
“He’s one of a kind, maybe the smartest guy I’ve ever met — not only from a musical standpoint, but in dealing with people and the business aspects of running a successful record label.”

As a person, Whitehouse says he couldn't have imagined a better business relationship than the one he shared with Curb.

"On a scale of one to ten, he's a ten," he says. "He's one of a kind, maybe the smartest guy I've ever met – not only from a musical standpoint, but in dealing with people and the artistic and business aspects of running a successful record label."

Although Whitehouse retired in 1993, he still counts Mike as a dear friend, and he still does some work for him from time to time.

"Many of the people that Mike is dealing with today are the same ones he was dealing with 40 years ago, and that says a lot," Whitehouse explains. "In fact, through it all, we've never had a written contract between us."



MIKE CURB BECOMES PRESIDENT OF MGM RECORDS IN 1969 AT AGE 24



- 01** Mike has been proud to serve on the Recording Industry Association of America (RIAA) board with former chairman Mitch Bainwol.
- 02** In 2012 Curb co-hosted an event with current RIAA board chairman Cary Sherman. Curb continues to serve on the RIAA Board.
- 03** David Israelite, President & CEO of the National Music Publisher's Association, Mike Curb and Congressman Howard Berman, Ranking Member of the Committee on Foreign Affairs
- 04** Patti Page and Mike Curb with Federal Communications Commission members at the Curb Studio. Commissioner Debi Tate arranged the event to celebrate Patti Page's 65th anniversary Curb Records album. This album turned out to be her final album when Patti's legendary career ended with her unfortunate passing on January 1, 2013. Patti received the Grammy Lifetime Achievement Award in 2013.
- 05** Variety announces Curb's appointment as head of MGM in 1969 at age 24.

DAILY VARIETY DAILY

Vol. 145 No. 57 Hollywood, California - 90028, Monday, November 24, 1969 13 Ten Cents

MGM REVAMPING MUSIC DIVISION

WALLIS MOVES TO UNIVERSAL AFTER 25 PARAMOUNT YEARS

Mike Curb Into Top Spot; Transcontinental To Handle Marketing Of MGM Disks

Hal B. Wallis next January will move from the Paramount lot to Universal, where he has entered a multiple-pic deal, ending the longest association of an independent producer with a major studio.

Wallis has been headquartered at Paramount since 1944, after leaving Warner Bros. and entering independent production. Aside from his recent "Anne of the Thousand Days," produced for Universal in England, he has not produced a film for anyone but Paramount in 25 years.

Wasserman Said No, But Staff Cuts Mount At U

By Dave Kaufman
Denial by MCA proxy Lew Wasserman to the contrary, studio sources said Friday that Universal has embarked on intensive economy drive to eliminate jobs of some 100-150 employees to achieve annual payroll reduction of approximately \$2,000,000.

Staff cuts are said to be affecting every level of the studio operation, including tv.

In story published Friday, Wasserman denied reports of such action and when asked specifically if

(Continued on Page 20)

MCA proxy and chief exec Lew R. Wasserman said the deal involves immediate development and early production of several major films for Universal.

Move followed on heels of denial by exec of both studios that it was impending.

Wallis will take with him his

(Continued on Page 20)

Complete revamping of the Metro-Goldwyn-Mayer music setup will be carried out by Mike Curb, who has been appointed vice president of all record and music activities. Curb, who is 25, has resigned as proxy of Transcontinental Entertainment Corp., but that company will become an important factor in the MGM music operations.

Curb's appointment had been so long rumored that the official confirmation from MGM proxy James T. Aubrey Jr. came as an anticlimax. Future of Ron Kass, named head of the music division last August when Louis F. Polk was sitting in chair now occupied by Aubrey as result of the Kirk Kerkorian takeover, remained a ques-

(Continued on Page 20)

Monash In Pic, TV Deal At WB

Paul Monash has been signed to a long-term exclusive tv contract by Warner Bros. He also will supervise development and production of other WB vidseries. It's the first move to attract creative tv talents to the Burbank studio ever since Kinney National Service acquired Warners.

Monash's deal also involves producing motion pictures for theatrical release on a nonexclusive basis. Monash's office is currently at Universal, where he is preparing a theatrical film.

While WB did not identify Monash as tv production chief, but rather said he will "supervise" other series, that appears to be his function. It's unusual for an exec who runs the creative part of a tv operation also to produce his own series.

Monash, who will move to WB

(Continued on Page 20)

Jack Warner's Last Hurrah Unique, Memorable Event

By Thomas M. Pryor
Jack L. Warner's last hurrah Thursday (20) in the studio that is a monument to his film career and that of his deceased brothers (Sam, Harry and Albert) was a night of triumph unequalled in Hollywood history. Moreover, it was an event unlikely to have a sequel.

Honoring studio heads at peak of influence was an old tribal custom that went out of style many years ago. (Paramount's 50th-anniversary salute to then board chairman and founder Adolph Zukor was, if memory serves, the last previous tribute.) But has it ever before happened that 963 persons turned out to honor a monarch who abdicated his kingdom and no longer has gifts to bestow? Not in Hollywood.

Doing the unusual, however, is what made the Jack Warner legend —like knocking (reluctantly) at the pearly gate and bouncing back as good, if not better, than ever to the amazement of medical science; like quietly providing financial assistance to old associates; like trimming the studio payroll at Christmastide; like plunging into the Broadway whirlpool for the

(Continued on Page 2)

Ashley Accents Positive At WB

Warner Bros. board chairman Ted Ashley delivered his first policy statement since company became a subsid of Kinney National Service at the Jack L. Warner testimonial bash at the studio. (Detailed account of the event is carried on Page 2 in "Just for Variety" column).

Ashley declared: "I don't intend to preside over the diminution or the dissolution of this business. Kinney desires to do a major job in the motion-picture business. There are 30 screenplays put into work now. I want to assure everyone here we intend to give it a strong ride while we're here."

Perry Producer, Director Of 'Doc'

New York, Nov. 23 —Frank Perry will produce and direct "Doc" for United Artists from an original screenplay by novelist and N.Y. Post columnist Pete Hamill. Stacy Keach, currently starring in Broadway's "Indians," is set to top line. Pic is western about Doc Holliday, Katy Elder and Wyatt Earp. It will be made by his indie company, Frank Perry Films.

Perry is prepping "Diary of a Mad Housewife" for Universal to shoot in N.Y. starting Jan. 14. "Doc" will follow in April, locationing in Southern California and Mexico.

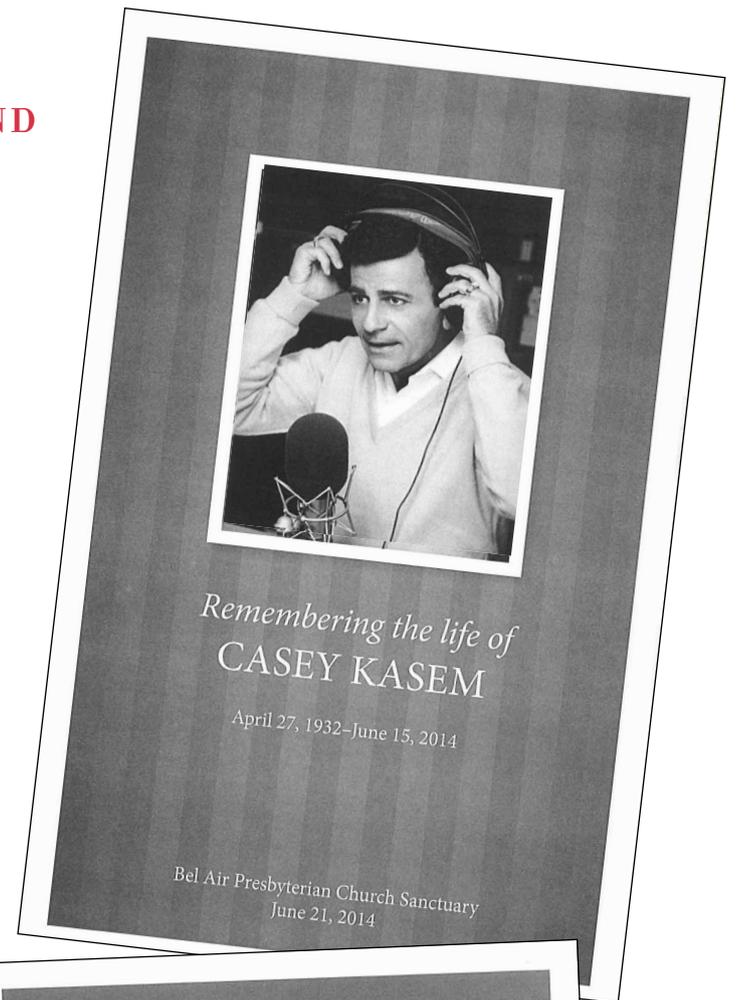
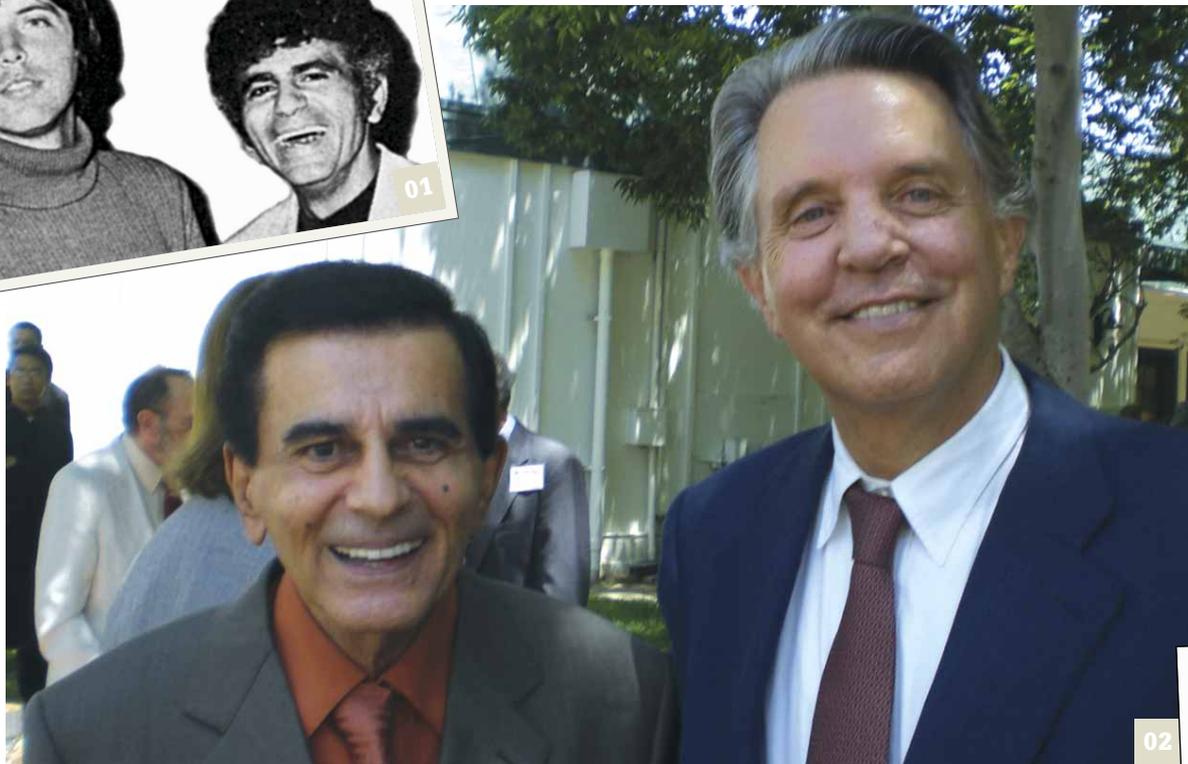
OUT NOW
"THE LIBERACE LEGEND"
Album

LIBERACE

Recorded Live in London

Personal Management: SEYMOUR HELLER

REMEMBERING THE LIFE OF OUR CLOSEST FRIEND CASEY KASEM



01 Mike Curb and Casey Kasem in the early 60's when Kasem became the first disc jockey to play the first record by Curb's college rock band.

02 Casey and Mike dedicating the Curb College at California State University Northridge.

03 Johnny Grant and Mike Curb kneeling, Al Bowman, Casey Kasem, Debby Boone and Pat Boone celebrating Curb receiving his star on the historic Hollywood Walk of Fame. Sadly we lost two great friends - Johnny Grant, Honorary Mayor of Hollywood, on January 9, 2008 and Radio Hall of Famer, Casey Kasem, on June 15, 2014. When Curb was Acting Governor, he helped present Casey's star on the Hollywood Walk of Fame in 1981.



04 Casey with ex-wife Linda and their three children Mike Kerri and Julie

05 The Rev. Jesse Jackson, Casey and Jean Kasem and Acting Gov. Mike Curb. Mike worked with Rev. Jesse Jackson on the Push for Educational Excellence (Excel) project and served as Casey Kasem's best man while Rev. Jackson presided over the wedding.

06 Casey's memorial service program



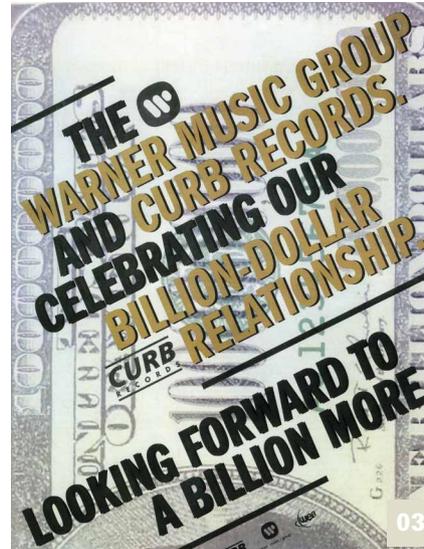
ORDER OF SERVICE	
Officiating: <i>The Reverend Kristen "Jo" Nivling</i>	
OPENING	Reverend Kristen "Jo" Nivling <i>The Prayer of St. Francis</i>
TRIBUTES	Julie Kasem (Daughter) Bella Aboulhosn (Granddaughter) Sophie Aboulhosn (Granddaughter) Chuck Olson Les Martins "Shoigun Tom" Kelly -including Avery Friedman's Tribute to Casey Mouner Kasem (Brother) Kerri Kasem (Daughter)
MUSIC SELECTION	<i>Send In The Clowns</i> by Stephen Sondheim David Campbell, Violin Bettie Ross, Piano
TRIBUTES	Don Pitts Guy Aoki Mike Curb Mike Kasem (Son)
CLOSING REFLECTION	Reverend Kristen "Jo" Nivling <i>We Bereaved Are Not Alone</i> , by Helen Keller
MEMORIAL VIDEO	by Mike Kasem

06

WARNER AND CURB CELEBRATE THEIR SUCCESSFUL 50 YEAR RELATIONSHIP



"You are special and we are lucky to be in business with you."
 —LYOR COHEN, FORMER CHAIRMAN, WARNER MUSIC



"Curb Records contributed a great deal to the growth of Warner Bros. by teaching us about the singles business, which helped make us a more balanced company."
 —MO OSTIN, FORMER CHAIRMAN, WARNER BROS. RECORDS



01 Former Warner Music Chairman Lyor Cohen, John Nemo, Mike Curb and former Chairman of Warner Bros. Edgar Bronfman Jr.

02 The Curb Records staff with Wade Jessen after being named the 2001 Billboard Label of the Year

03 Warner Bros. celebrating Curb's billion dollar milestone

04 Mike Curb and Mo Ostin, former Chairman, Warner Bros. Records

05 Warner Music Group CEO Stephen Cooper, Mike Curb, Warner Bros. Records Chairman Cameron Strang, Warner Bros. International President Stu Bergen and Word Records President & CEO Rod Riley. Word is owned by Warner Bros. and Curb. This picture was taken in 2014 at the Warner offices, 50 years after Curb was the first recording artist signed by Warner/Reprise Records in 1964.

06 Former Curb President Dick Whitehouse, Mike Curb and former Warner President Joe Smith

07 Dick Whitehouse, Warner Senior Vice President Paul Robinson, Mike Curb and Chairman Roger Ames (Robinson was in New York on the phone with Mike when the September 11, 2001 World Trade Center plane crashes occurred.)

08 John Nemo, Curb VP Legal Affairs; Dennis Hannon, Curb Executive VP; Matt Signore, WEA President; Mike Curb, David Orleans, President of ADA; Steve Corbin, WEA VP and Jim Ed Norman, Curb CEO

09 Mike Curb; Judith McCracken, wife of Jarrell McCracken, founder of Word Records; Rod Riley President of Word; Kurt Kaiser, long-time creative head of Word and John Esposito, President of Warner Bros. Records

10 Hank Adam Locklin, Director of Music and Business Development; Jay Frank, Senior VP at CMT; Tennessee Economic and Community Development Commissioner Bill Hagerty; Chairman Mike Curb; Rhodes President Dr. Bill Trout; Craig Brewer, Director of the current motion picture "Footloose" and Screenwriter; David Porter, Legendary Songwriter and Producer; Will Alexander, Chief of Staff for the Tennessee Department of Economic and Community Development; Bob Raines, Executive Director and Gisela Moore, Project Manager

11 First Lady Crissy Haslam, Tennessee Governor Bill Haslam, Mike and Linda Curb at the Governor's Conference in Nashville in 2012 where Curb was the keynote speaker

12 Commissioner Hagerty and Mike Curb. Hagerty introduced Curb at the 2012 Governor's Conference.
13-14 The television show Nashville made its debut in the 2012/2013 season on the ABC television network and continues to be a major hit. It is filmed in the building in Nashville owned by Mike Curb which resembles a Hollywood studio set and contains replicas of historic Nashville venues such as The Bluebird Café where Mike is pictured with the supervising producer Don Bensko.



GOVERNOR HASLAM APPOINTS MIKE CURB CHAIRMAN OF THE TENNESSEE FILM, ENTERTAINMENT AND MUSIC COMMISSION FOR 2012/2013

THE CURB NASHVILLE FILM STUDIOS



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CURB FOUNDATION'S SONY (RCA AND COLUMBIA) HISTORY



"Mike Curb is among a handful of figures in our industry who have remained visionary and vital throughout the years."

—DOUG MORRIS, FORMER CHAIRMAN OF WARNER MUSIC GROUP,
ATLANTIC RECORDS, UNIVERSAL MUSIC GROUP
AND CURRENT CHAIRMAN OF SONY MUSIC GROUP



01 Former Warner Music Chairman and current Sony Music Entertainment Chairman and CEO, Doug Morris; Atlantic Records Founder, Ahmet Ertegun; Mike Curb and Sony Music Entertainment's Executive VP of Label Strategy, Mel Lewinter at Curb's Nashville home celebrating their long history

02 Carole Curb Nemo with Sony International executives, Tony Glover, GM, Commercial Music Group & Parade Management; Denis Handlin, Chairman & CEO, Australia and New Zealand and President, Asia; and Gill Robert, Director, Commercial Music Group and Program Director DMD at the 2013 Curb presentation in Asia.

03 The historic Sony-Columbia Records Music Row building in 2000 which is currently owned by the Curb Foundation

04 Mike Curb with Sony Music Entertainment executives Darren Stupak, Dennis Kooker and Mel Lewinter in front of the Curb Event Center at Belmont University in Nashville

05 The long-time historic home of Sony

(Columbia Records) and the original home of Decca Records, the first record company on Music Row. Today, this is the Music Row home of the Mike Curb College of Entertainment and Music Business.

06 The original Columbia Studio A in the 1960s which has been purchased and restored by the Curb Foundation

07 Mike Curb, Aubrey Preston and Chuck Elcan

08 Columbia Studio A (2014) as part of the Belmont Curb College's Music Row Campus

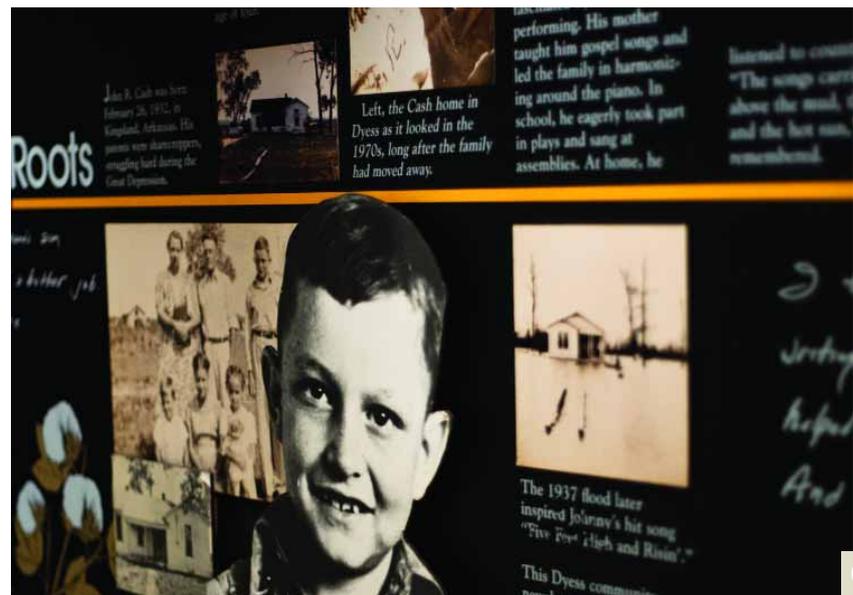
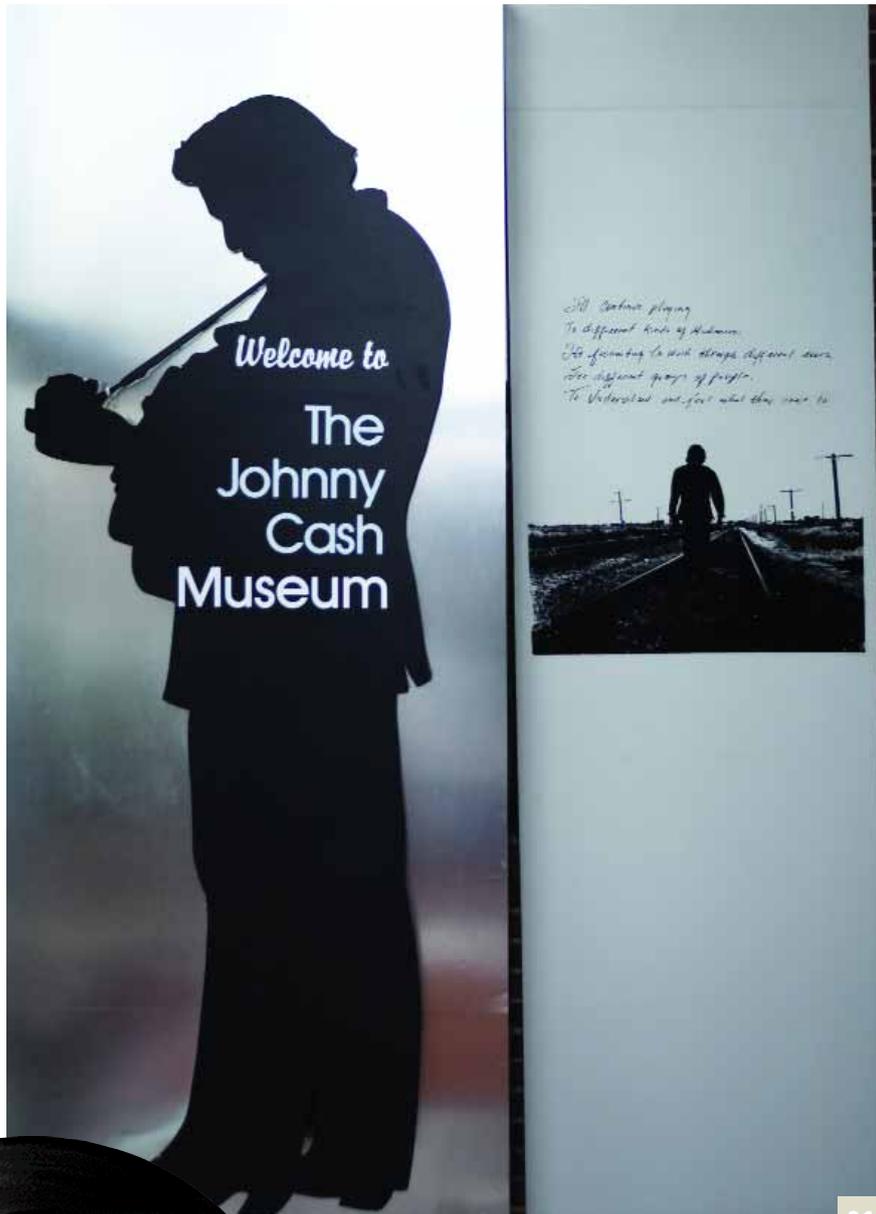
09 The historic Quonset Hut (Columbia Studio B), the first studio on Music Row, originally built by Owen and Harold Bradley, and owned and restored by the Curb Foundation

10 The historic home of the RCA studios (including RCA Studio B), owned and restored by the Curb Foundation

11 The historic RCA Records building on Music Row, home of RCA Studio A. The studio is owned and restored by Aubrey Preston in partnership with Chuck Elcan and Mike Curb.



{ MIKE CURB : 50 Years }



Rasame Cash

Dear Mike,

I was so delighted and thrilled to learn of the creation of the museum, and your efforts and generosity on its behalf. My entire family is tremendously grateful to you, and proud that Dad will have a permanent presence in a physical sense on Music Row.

I'm certain I have items that would be of interest to you, which I would be happy to loan when the time comes.

In the meantime, I am at your service, in any capacity, as the museum is created.

All the very best,
in gratitude,

Rasame Cash
29 Oct 04

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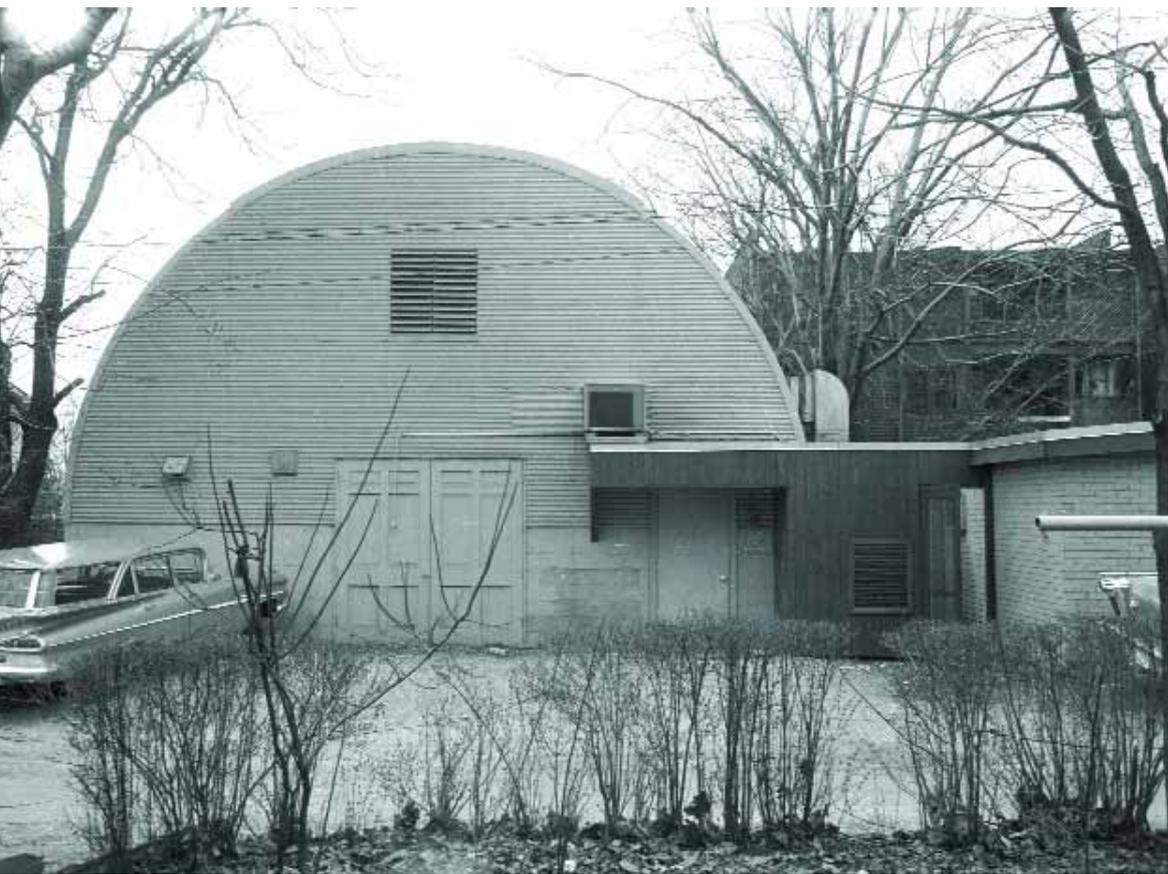
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CURB RECORDS: FROM L.A. TO NASHVILLE



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- 01** The Johnny Cash Museum has been moved to Music Row by the Curb Foundation.
- 02** Johnny Cash as a child
- 03** Three of Cash's early hits on Sun Records
- 04** Rosanne Cash wrote Mike to thank him for his efforts to honor her father's memory.
- 05** In 2014 Rosanne Cash performed at the Elvis Presley home in Memphis that is owned by Curb. The concert was part of a series at the Curb Institute at Rhodes. Pictured are: John Bass, Director of the Mike Curb Institute at Rhodes, Rhodes President Bill Troutt, Rosanne, Mike Curb and Curb CEO Jim Ed Norman.
- 06** The Quonset Hut holds a special place in the history of Music Row for these great artists, musicians and engineers.
- 07** The Quonset Hut in the 1950s
- 08 & 09** Sonny James at the Quonset Hut, restored by the Mike Curb Foundation. James recorded more than 20 number-one records at this historic studio. Sonny's wife, Doris, is with Sonny and Mike.
- 10** Harold Bradley, original owner of the Quonset Hut, with Linda and Mike Curb

{ MIKE CURB : 50 Years }



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01 Nashville's Vice Mayor, Howard Gentry, presents Mike Curb with his star on the Music City Walk of Fame.

02 Curb considers the Nashville Star one of his greatest honors.

03 Nashville Mayor Karl Dean and his wife Anne, Linda Curb, Wynonna Judd, Mike Curb, Naomi Judd and Tennessee Governor Phil Bredesen at the Governor's mansion's new underground performing facility

04 Wynonna and Mike

05 Mike Curb presents Wynonna with her star on the Music City Walk of Fame.

"Mike's investment in the Public Benefit Foundation provided the resources needed to begin and sustain collaborative efforts around poverty and homelessness. Because of Mike's sincere commitment, the City of Nashville is beginning to experience a decline in these areas."

—FORMER VICE MAYOR
HOWARD C. GENTRY



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"It's hard to imagine Music City being Music City without Mike Curb. Whether it's a country music hit he produced or a music education building on a university campus that bears his name, Mike's contributions to Nashville's music, philanthropic and civic life are unrivaled."

—NASHVILLE MAYOR KARL DEAN

CURB RECORDS: FROM L.A. TO NASHVILLE

"You've made huge contributions to the business and cultural life of our city and state."

—PHIL BREDESEN, FORMER NASHVILLE MAYOR AND TENNESSEE GOVERNOR



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----- { MIKE CURB : 50 Years } -----



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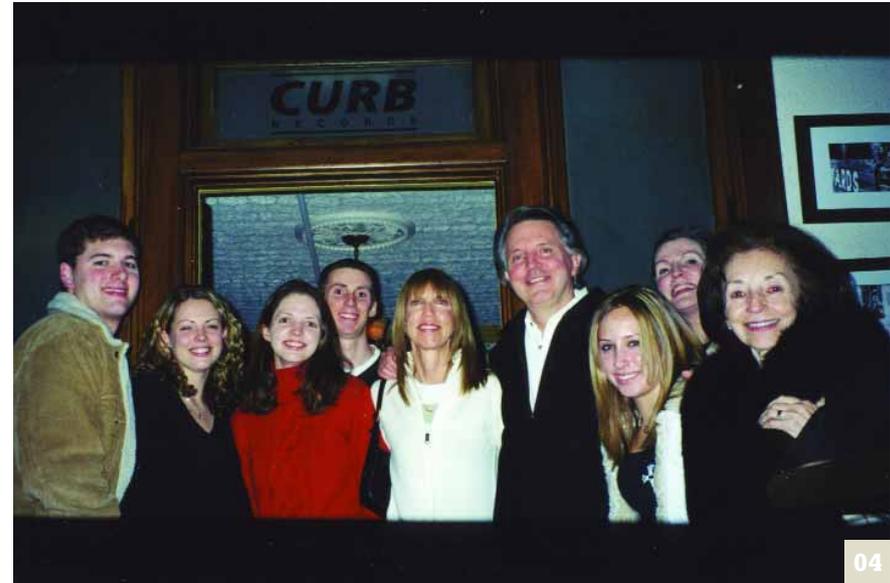
CURB RECORDS: FROM L.A. TO NASHVILLE



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01 Alan LeQuire's Musica on Music Row, Nashville

02 Mike Curb, attorney John J. Hooker, Vice Mayor Howard Gentry, Metro Councilman Ludy Wallace, Carolyn Killen and Nashville Mayor Bill Purcell at the inauguration of the Buddy Killen Circle on Music Row

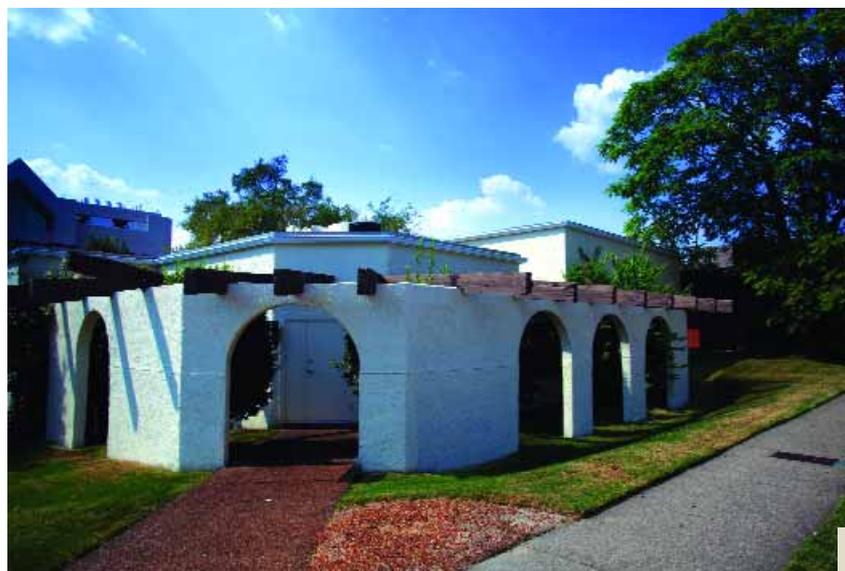
03 Drew Alexander, Mike Curb, Lamar Alexander and Buddy Killen at Curb's home celebrating Alexander's election to the United States Senate

04 Taylor Childress, Courtney Curb Childress, Megan Curb Cox, Brian Cox, Carole Curb, Mike Curb, Caroline Curb, Linda Curb and Stella Curb in the Curb Records Room as the historic Stockyard

Restaurant in Nashville



----- { MIKE CURB : 50 Years } -----



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CURB RECORDS: FROM L.A. TO NASHVILLE



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01 The Word Entertainment building, which houses the oldest gospel record company in the world in Nashville. The company and the building are now co-owned by Warner Bros. and Mike Curb.

02 Curb Recording Studios on Music Row

03 Curb Building that houses the Johnny Cash Museum

04 Ocean Way Studios, now part of the Curb College at Belmont University

05 American Idol finalist Melinda Doolittle at Ocean Way Studio recording the music of historic African-American artist James Weldon Johnson

06 Melinda Doolittle and her producers Don Cusic, Mike Curb and Michael Behymer, who also played piano and arranged Doolittle's album. Also pictured is Pat McMakin, Director of Operations for Ocean Way Recording Studios.

07 Music Row Campus of the Mike Curb College of Entertainment and Music Business at Belmont, home to the Curb College Songwriters program, home to Leadership Music and home to historic Columbia A.

08 Mike and Linda Curb with Melinda Doolittle

CURB/OPRYLAND ENTRANCE AT OPRY MILLS IN NASHVILLE

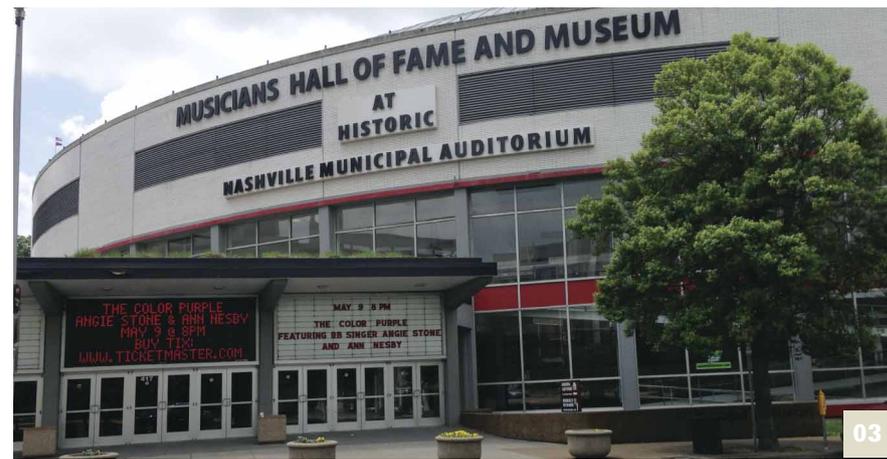


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CURB GALLERY AT THE MUSICIANS HALL OF FAME IN NASHVILLE



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01-02 Curb Records has had a close relationship with Opryland and Opry Mills going back to its inception. Together they created a special entrance at Opry Mills known as The Curb Records Entrance, which includes large color images of Curb artists. In addition, stars were engraved in front of the entrance with the ultimate goal of linking those stars with the entrance of the Grand Old Opry.

03-04 03-04 The Musicians Hall of Fame at the historic Municipal Auditorium in Nashville

05 In 2014 Mike Curb was inducted into the Musicians Hall of Fame. With Mike are the legendary artists Barbara Mandrell and Neil Young with Museum CEO Joe Chambers.

06 Don Cusic, who holds the Curb College History Chair at Belmont, Joe Chambers, president of the Musicians Hall of Fame and Mike Curb at the Musicians Hall of Fame at Curb's induction.



THE CURB ROOM AT THE HISTORIC STOCKYARD RESTAURANT



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01 Curb recording artist Larry Gordon and family with Mike in the Curb Room at the Stockyard Restaurant in Nashville

02 Larry "T-Byrd" Gordon entering the Curb Room at the Historic Stockyard Restaurant

03 The Curb Room was created by the former owners of the historic Stockyard Restaurant, Buddy Killen and Wayne Fricks. Mike and Linda Curb are pictured with Wayne and Linda Fricks at the Stockyard Restaurant. Wayne Fricks is currently involved with Curb Records overseeing the management and talent agency operations as well as Curb's



CURB RECORDS CELEBRATES MAJOR #1 RECORDS WITH LEE BRICE, NATALIE GRANT, TIM MCGRAW, PLUMB, RODNEY ATKINS AND SELAH IN 2012/2013/2014



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01 Tom Luteran, Sony/ATV Music Publishing; Rusty Gaston, THIS Music; Mike Curb; Perry Howard, BMI (behind Curb); Kos Weaver, Disney Music Publishing; Barbara Vander Linde, Disney Music Publishing; Jimmy Yeary, co-writer; Connie Harrington, co-writer; Jessi Alexander, co-writer; Lee Brice; Paul Monti, father of US Army soldier Jared Monti (standing next to his son's Medal of Honor), who inspired the song; Kyle Jacobs, Producer and Matt McClure, Producer. "I Drive Your Truck" later received the prestigious CMA Song Of The Year award in 2013. During the same period Lee also had #1 records with "A Woman Like You" and "Hard To Love", which Curb also co-published.

04 Lee Brice and Natalie Grant celebrated their #1 records at the 2014 Grammy Awards where they both received multiple Grammy nominations

05 David Israelite, President and CEO of the National Music Publishers' Association (NMPA), presenting Lee Brice, Curb Records and Curb Music Publishing with the first platinum award of 2014 for "I Don't Dance", which was performed and co-written by Brice, co-published by Curb Music Publishing and released by Curb Records



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06 While attending the 2014 Grammy ceremonies Natalie Grant was presented with her career achievement award plaque celebrating sales in excess of three million units. The plaque also commemorated her single "Hurricane" which reached the #1 position on the Billboard chart. Pictured l-r Curb VP Taylor Childress, Word President & CEO Rod Riley, Mike Curb, Natalie Grant, Songwriter/Producer Bernie Herms and Natalie's manager Mitchell Solarek.

02 (back row, l-r): co-writers Brett Warren and Jim Beavers, Tim McGraw, co-writers Brett Beavers and Brad Warren; (front row, l-r): Sony/ATV Music Publishing's Troy Tomlinson, Curb Records' Mike Rogers, BMI's Jody Williams, producer Missy Gallimore, and Chrysalis Music Nashville's Dale Bobo celebrating McGraw's #1 single "Felt Good On My Lips"

Photo credit: Courtesy of Rick Diamond

07 Plumb, Mike Curb, Natalie Grant, John Butler and Bryan Stewart celebrating Plumb's #1 record "Hang On" and Natalie's gold album "Awaken" featuring the hit single "Held". In 2013 Plumb had a #1 hit entitled "Need You Now" and Natalie had a #1 record entitled "Hurricane".



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03 Ted Hewitt, Atkins' producer; Dennis Hannon, Executive VP; Rodney Atkins; Mike Curb; grandson Carter Curb Childress; Courtney Curb Childress; Taylor Childress, Linda Curb; Adrian Michaels, VP Promotion and Greg Hill, Atkins' Manager receiving awards from BMI and the CMA for the multi-week number one recording "Take A Back Road", which became BMI Song of the Year in 2012.

08 Selah celebrated their eighth #1 single in 2014 with "You Amaze Us", setting an all-time record and reaching a career milestone of four million albums and tracks.



MIKE CURB RECEIVES HIS STAR ON THE HISTORIC HOLLYWOOD WALK OF FAME



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MIKE CURB CELEBRATES THE 50TH ANNIVERSARY OF THE HISTORIC HOLLYWOOD WALK OF FAME



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Courtesy of Harry Langdon

- 01** Mike's Hollywood Star, in front of the Capitol Building where he got his first distribution deal
- 02** Mike at Hollywood and Vine
- 03** Johnny Grant and Mike Curb kneeling, Al Bowman, Casey Kasem, Debby Boone and Pat Boone celebrating Curb receiving his star on the historic Hollywood Walk of Fame. Sadly we lost two great friends – Johnny Grant, Honorary Mayor of Hollywood, on January 9, 2008 and Radio Hall of Famer, Casey Kasem, on June 15, 2014.
- 04** Dick Whitehouse, Martin Luther King, Jr.'s son Dexter King and Eddie Ray join Mike as he is honored with a star on the Hollywood Walk of Fame.
- 05** The 50th Anniversary of the historic Hollywood Walk of Fame celebrated by recipients of Stars on the Walk of Fame
- 06** Mike and Linda sign the 50th Anniversary poster
- 07** Mike and Linda Curb, and Mr. and Mrs. Mickey Rooney on the red carpet at the 50th Anniversary celebration for the Hollywood Walk of Fame. Sadly Mickey Rooney's life and career came to an end on April 6, 2014. Shortly after this photo was taken we also lost our friend Roger Williams



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**GRAMMY CURB CAREERS IN MUSIC PROGRAM
THE MIKE CURB MUSIC MENTORING EDUCATION PROGRAM
THE MIKE CURB GALLERY AT THE GRAMMY MUSEUM IN LOS ANGELES
COMMEMORATED IN 2013**



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"We could not be more pleased and proud to have Mike Curb's legacy deservedly honored here at The Grammy Museum."

— NEIL PORTNOW, PRESIDENT OF NARAS (GRAMMY)



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01 Grammy Museum Executive Director Bob Santelli, Mike Curb and NARAS (Grammy) President Neil Portnow celebrating the naming of the top floor of the Grammy Museum as the Mike Curb Gallery
02 Mike at the entrance of the Grammy Museum
03 Mike Curb announcing the creation of the Curb Careers in Music Program designed to help underserved youth have opportunities to enter

the music industry
04 The Mike Curb Gallery exhibition, ironically celebrating the history of Los Angeles music during the years that Mike lived in the South Los Angeles Compton area
05 Mike surrounded by young singers who were performing his BMI award-winning composed song "Burning Bridges" at the Grammy Museum
06 Bob Santelli; Mike's sister, Carole Curb Nemoy; Mike's mother, Stella Curb; Mike and Linda Curb; and Neil Portnow celebrating the opening of the Mike Curb Gallery
07 Mike Curb making his 2012 Grammy icon appearance and presenting his 50 Years book at the Grammy Museum with founder and Executive Director Bob Santelli. The Mike Curb Gallery is located at the Grammy Museum in Los Angeles.

Courtesy of the GRAMMY Museum

**CURB CREATIVE CONNECTION
INAUGURAL CONFERENCE - NOVEMBER 2014 IN NASHVILLE, TENNESSEE
PRESENTED BY THE CURB FAMILY FOUNDATION**



01 First day of the Conference
02 The Fisk Jubilee Singers
03 Panelists Lon Helton, Ryan Dokke, Charlie Cook and Michael Bryan
04 Jay Clayton (Vanderbilt) with the students
05 Curb's Jim Ed Norman with Jake Niceley (Daytona State)
06 Jim Ed Norman at Oceanway Studio with students
07 Jim Ed Norman at the Curb Studio with students
08 Joshua Rossett (Claremont McKenna) Carey Christensen (Cal

State Northridge)
09 Curb recording artist Lil' Larry
10 Mike Curb and Don Cusic (Belmont) with students
11 Mike Curb and Jim Ed Norman with all the students
12 Mike Curb and Jim Ed Norman with the entire faculty
13 Mike Curb and Paul Kwami (Director, Fisk Jubilee Singers)
14 Mike Curb and Paul Kwami with students
15 Curb recording artist Mo Pitney
16 Curb recording artist Ruthie Collins

17 Stephen Siegel (Claremont McKenna) with students
18 Paul Kwami directing group singing "We Shall Overcome"
19 Wes Bulla (Belmont) with students in the studio
20 John Bass (Rhodes), Joshua Rossett & Stephen Siegel (Claremont McKenna)
21 Pam Browne and Gloria Hawkins (Bethune-Cookman)

{ MIKE CURB : 50 Years }

CURB
FOUNDATION
 IS PROUD TO SALUTE
50 YEARS OF METRO
 DURING THE **50TH YEAR OF**
CURB RECORDS



"It's hard to imagine Music City being Music City without Mike Curb. Whether it's a country music hit he produced or a music education building on a university campus that bears his name, Mike's contributions to Nashville's music, philanthropic and civic life are unrivaled." - **Mayor Karl Dean**

"Mike's investment in the Public Benefit Foundation, provided the resources needed to begin and sustain collaborative efforts around poverty and homelessness. Because of Mike's sincere commitment, the city of Nashville is beginning to experience a decline in these areas."
 - **Howard C. Gentry**, Vice Mayor of Nashville, CEO of the Chamber of Commerce Public Benefit Foundation and Criminal Court Clerk

CURB HOMELESSNESS PROGRAM:

- Safe Haven
- Nashville Rescue Mission
- Leadership Program for the Underserved
- National Health Care for the Homeless Council



Vice Mayor Howard Gentry at Mike Curb's Walk of Fame Induction



Music City Center (MCC), home to the Songwriters Hall of Fame where Curb is a Founding Benefactor



Curb Event Center at Belmont



Curb College of Entertainment and Music Business at Belmont



Curb Center for Art Enterprise and Public Policy at Vanderbilt



Curb Education Center at Oasis Center



Curb Welcome Center at Second Harvest Food Bank



Curb Conservatory at Country Music Hall of Fame



Curb Music Education Center at Schermerhorn Symphony Hall



Curb Free Enterprise Center (Junior Achievement)



The Linda and Mike Curb Institute for Advanced Medical Education at St. Thomas/Seton Hospitals



Jubilee Singers Chair at Fisk University



Historic Talley House at Fisk University



Historic Columbia Records Building (Music Row Campus of Curb College at Belmont)



Historic Quonset Hut



Historic RCA Studio B



Historic Oceanway Studio at Curb College at Belmont



Curb Theatre at Nashville Library



Curb Pediatric Rehabilitation Clinic at Vanderbilt Children's Hospital



Curb Youth Symphony at Blair School of Music



Beaman/Curb Boy Scout Center

CURB RECORDS: FROM L.A. TO NASHVILLE

CURB[®]
 IS PROUD TO SALUTE
60 YEARS OF MUSIC ROW
 DURING THE **50TH YEAR** OF
CURB RECORDS



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CURB PARTNERS WITH THE COMMUNITY AND THE UNDERSERVED:

- Safe Haven - Hike for the Homeless
- Nashville Rescue Mission
- Curb Education Center at Oasis
- Curb Welcome Center at Second Harvest Food Bank
- Curb Free Enterprise Center (Junior Achievement)
- The Linda and Mike Curb Institute for Advanced Medical Education at St. Thomas/Seton Hospitals
- Historic Talley House at Fisk University
- Curb Theater at Nashville Library
- Curb Pediatric Rehabilitation Clinic at Vanderbilt Childrens Hospital
- Beaman/Curb Boy Scout Conference Center
- Home for Leadership Music



Vice Mayor Howard Gentry at Mike Curb's Walk of Fame Induction



48 Music Square East
 Curb Records Home Office Building on Music Row



Curb Event Center at Belmont



Curb College of Entertainment and Music Business at Belmont



Curb Center for Art Enterprise and Public Policy at Vanderbilt



Curb Recording Studios on Music Row



The Curb Johnny Cash Collection



Curb Conservatory at Country Music Hall of Fame



Curb Music Education Center at Schermerhorn Symphony Hall



First Building on Music Row



Curb Music Publishing Building on Music Row



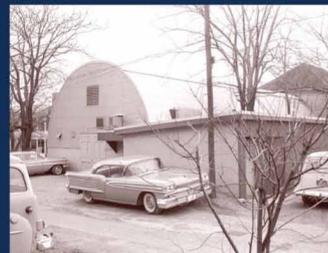
Jubilee Singers Chair at Fisk University



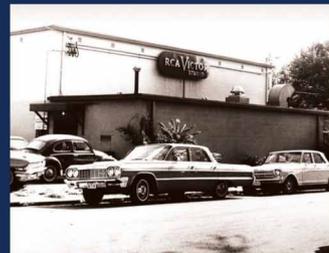
Curb Youth Symphony at Blair School of Music



Historic Columbia & Decca Records Building
 Music Row Campus of Curb College at Belmont
 Home to Leadership Music



Historic Quonset Hut



Historic RCA Studio B



Historic Oceanway Studio at Curb College at Belmont



Historic Columbia Studio A



RCA Studio Building and Studio A



The Curb College Belmont Campus Building



The Word/Curb/Warner Building