

----- { MIKE CURB : 50 Years } -----

CURB FAMILY FOUNDATION

THE CURB FAMILY LEGACY OF GIVING

*Over the course of generations,
the Curb family has dedicated their lives
to helping others.*

Charles McLeod Curb, Mike Curb's grandfather, spent 50 years as a Baptist minister and missionary in Texas and Oklahoma. Eloisa Salazar, Mike's maternal grandmother, worked her way through college as a Spanish translator before meeting her future husband, Charles Stout, at a church near her home in Laredo, Texas. They were married in San Antonio while he was serving in the Army during World War I and later moved to Kentucky, then Pittsburgh, where he worked with the YMCA. After his retirement from the YMCA, Charles Stout served as a probation officer for the Juvenile Court in Pittsburgh.

Mike's father, Charles Curb, was an FBI agent, and his assignments carried the family across the nation. When Mike was a young boy, they landed in southeast Los Angeles (Compton), where Mike started his education in a racially mixed public elementary school.

Charles and Stella Curb were dedicated parents who raised their children in a home where they were taught the importance of giving and service. And it was there, in Compton, where Mike was

exposed to the music that would be the focus of his incredible career.

Curb's success in the music industry enabled him to become a philanthropist for more than 100 different projects for educational and charitable organizations.

"While Linda and I have been financially able to contribute to organizations and institutions, my parents, grandparents and earlier ancestors spent their lives giving through service and volunteer work to worthy organizations and causes," he says. "My ancestral family may not have had a lot of money, but I've always felt that their hard work and volunteerism was a much greater contribution. It certainly served as an inspiration for me."

The Mike Curb Family Foundation has contributed to a variety of causes, but with a special emphasis on education. Through their involvement in education, the Curbs have met many young people with the desire and dedication to be part of an entrepreneurial business, and to develop the skills that will allow them to play an important role in the future of the music and entertain-

ment industry.

"The most important thing we can do to encourage these future businessmen and women is to develop educational opportunities," says Linda Curb. "It's important that we preserve the history and the future of the industry so that these young people will have the opportunities they deserve."

There's more to a business and a life than just making money — there is also the question of what can be done with the profits. Mike Curb has been fortunate as an entrepreneur, and after he had invested money in various ways to assure that his family and record company had sufficient resources for the future, Mike and Linda made a decision to invest in educational organizations and charitable projects that benefited the communities where they lived and worked. The vision was to direct many of his contributions toward

his goals for music education and historical music preservation.

Mike and the Mike Curb Family Foundation contributed to a number of organizations and projects when they lived in California, and he served on several non-profit boards of directors. He was particularly impressed with the growth of California State University, which is located in the San Fernando Valley

where he grew up, and where he made his first recordings. Today, in addition to the Curb Chair for Music Industry Studies, the Mike Curb College of Arts, Media and Communication has become one of the largest colleges within California State University. More than 4,500 of the university's 35,000 students attend the Curb College, and more than half of those students are minorities.

"It is impossible to imagine California, and particularly Los Angeles, without the educational opportunities that are available at



Mike and Linda Curb



Dean Robert Buckner and Mike Curb in front of the birthplace of Curb Records at California State University

this university,” Curb says. “California State has had incredible presidents, Dr. Jolene Koester and Dr. Dianne Harrison, who have a vision for this university that is exactly in line with the goals of the Curb Foundation. Dean Bob Buckner and Dean Jay Kvapil have done an outstanding job after the retirement of Bill Toutant, who devoted much of his adult life to building this college.

Dean Buckner also served as executive director of the Valley Performing Arts Center, which is the home for the broadcast studios at the Curb College. The Center, which opened in 2011, is a magnificent performance venue, as well as a wonderful laboratory for Curb College students to learn valuable production techniques and explore various aspects of the entertainment industry. Mike Curb made the lead gift that launched the development of this outstanding facility.

“In 2010, we extended our Curb Studio programs to include classrooms and studio facilities to help build an arts and music business program at the California State Channel Islands Campus, under the direction of President Dick Rush. In 2012 we extended our Curb Music Business program to UCLA as part of the



The Valley Performing Arts Center at California State, home of the Curb College Broadcast Studios

Evelyn and Mo Ostin Center. It was ironic that this occurred 50 years after Mo Ostin signed Mike Curb’s college band to Warner/Reprise Records where Ostin served as chairman for 40 years. The Mike Curb Music and Technology Lab is part of the Herb Alpert School of Music under the direction of Dean Chris Waterman and Chancellor Gene Block.”

After Mike and his family moved to Nashville, there was a point at which he questioned whether he should cut back on his professional life. Should he sell out like so many others had done? In asking these questions, Mike realized that people were excited to have Curb Records in Nashville. The Nashville business, charitable, and educational communities were receptive to partnering with the Mike Curb Family Foundation, and the record business was a way to keep funding the Foundation.

The Curb Foundation’s first connection with Vanderbilt University started on an airplane a year or two after Mike and his family moved to Nashville. Mike was sitting next to Dean Marty Geisel of Vanderbilt’s Owen Business School and the dean asked whether Curb’s company, which at the time was Tennessee’s

largest independent record company, was wired for the Internet. Mike confessed that his company was not online and that he wasn’t very familiar with the technology. At that time, in the early 1990s, the Internet was in its infancy. Dean Geisel asked, “Wouldn’t it be wonderful if our students at the Owen School at Vanderbilt put Curb Records on the Internet?” Mike was excited by the concept, and the dean selected several Vanderbilt students in the MBA program to develop a plan to make it happen.

Curb Records soon hired students who were in charge of the project, and this was the beginning of a creative relationship with Vanderbilt that over the years has allowed the Curb Foundation and the Curb family to play a major role in the development of the creative campus concept at Vanderbilt. Curb’s attorney, Tom Sherrard, Curb Records’ Vice President of Finance Jeff Edmondson and Mike have all enjoyed working with the current dean of the Owen Graduate School, Jim

CURB FAMILY FOUNDATION



Megan Curb receiving her three-degree diploma from Chancellor Gordon Gee at Vanderbilt University



Courtney Curb gets her Vanderbilt diploma from Chancellor Gee

Bradford, and the associate dean, Joe Blackburn, to help develop a creative course involving graduate education for digital and entrepreneurship. The vision is a music and entertainment concentration as part of the graduate business program at Vanderbilt, with the goal of developing future industry leaders.

Both of Mike and Linda’s daughters are Vanderbilt graduates. Their daughter Courtney concentrated on a major that included the creative, holistic approach to business, which she now practices in her role as director of human resources at Curb Records. Their other daughter, Megan, studied education with a special emphasis on innovative approaches to students with special educational needs. She has spent most of her career

as a teacher helping underserved students, including minority students and those from low-income families. Both of their daughters also received master’s degrees from Vanderbilt, and both of them married young men who each earned bachelor’s and master’s degrees from Vanderbilt. Courtney married Taylor

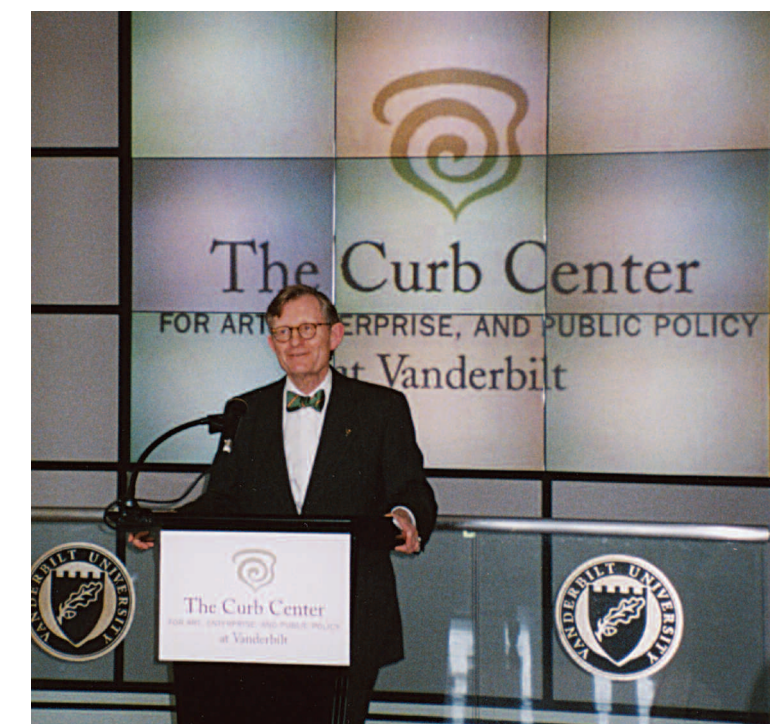
Childress, who has been an executive administrator at Daytona State College, after having had a successful career as a baseball coach. Megan married Brian Cox, who earned a medical degree from the University of Texas Medical School, in addition to his Master's degree from Vanderbilt. Mike and Linda are very proud of both of their daughters, their sons-in-law, and their grandchildren.

Mike's involvement with Vanderbilt University increased substantially when he met Dr. Harry Jacobsen, who asked him to serve as chairman of the board of directors for the Vanderbilt Children's Hospital. As chairman, Curb was asked to oversee the financial planning for Vanderbilt Children's Hospital as it was contemplating the construction of its magnificent new building.

The Curb Foundation was able to participate in many of the creative initiatives that Dr. Jacobsen inspired. For example, the Mike Curb Family Foundation developed a special theatre at the Downtown Nashville Public Library which allows music and performances to be transmitted to Vanderbilt Children's Hospital to provide entertainment for the young patients. Also, the Foundation developed a creative classroom at the hospital with children's books and other educational materials, which allows the patients to go online through special computers to connect with educational programs at their own schools and other educational sites.

The Mike Curb Family Foundation also encouraged and worked with LeAnn Rimes to develop the LeAnn Rimes Adventure Gym at Vanderbilt Children's Hospital. Thanks to the leadership of the hospital's chief executive officers, Dr. Kevin B. Churchwell and Luke Gregory, Rehabilitation Services Director Erik Hammes, and Executive Director of Development Holly Walsh, this gym has become part of the Curb Pediatric Rehabilitation Clinics at the Vanderbilt Children's Hospital 100 Oaks Campus, which includes the magnificent Kevin Michael Crawler Gym, the Linda Curb Orthopedic Gym, the Courtney and Megan Sibling Play Area, and the Katie Darnell Wheelchair Clinic.

Mike's involvement with Vanderbilt University has been fostered through a combination of outstanding individuals: Bill Ivey, Executive Associate Vice Chancellor of Development & Alumni Relations Robert Early; Provost Susan Wentz; Dr. Jay Clayton, Director of the Curb Center; Dr. Steven Tepper; Dr. Elizabeth Long Lingo; Elizabeth Meadows; former Chancellor Gordon Gee; and current Chancellor Nicholas Zeppos, who has led the development of programs during his years as provost, acting chancellor and chancellor. Several years ago, Gordon Gee and Nick Zeppos told Mike about the opportunity to bring Bill Ivey to Vanderbilt to set up a Curb Center for Art, Enterprise and Public Policy, and to play a leadership role in the development of a center that could work with all 10 Vanderbilt colleges to expand cre-



Ohio State President and former Vanderbilt Chancellor Gordon Gee at the opening of the Curb Center at Vanderbilt

ative opportunities.

Mike had been impressed with Bill Ivey's work as executive director of the Country Music Hall of Fame, and his presidential appointment to head the National Endowment for the Arts in Washington. After his term in Washington ended, Ivey returned to Nashville to pursue other opportunities. Fortunately, Chancellor Gee and future Chancellor Nick Zeppos were able to persuade Bill to head the Curb Center for Art, Enterprise and Public Policy and, because of Bill's great leadership, the Center has become nationally recognized.

"The most exciting part of the Curb Center has been the development of the creative campus concept by Bill Ivey and Steven Tepper, with the encouragement and support of Nick Zeppos," Mike says. "This program has an incredible goal of equipping every graduate and under-graduate student at all 10

Vanderbilt colleges with additional creative education, and I believe we can get there."

Mike was honored when Chancellor Nick Zeppos chose the Curb Creative Campus as his first major initiative as chancellor. He was amazed by Nick's vision to include students from the Curb Foundation's other educational partners, including Fisk University, Rhodes College, the Curb College at Belmont University, the Curb College at California State University, the Curb College at Daytona State College, Bethune-Cookman University, Arizona State University and the Curb programs and centers at UCLA, Baylor University, North Carolina, Honolulu and



Vanderbilt Chancellor Nick Zeppos, Board Chairman Martha Ingram and Mike Curb announcing the Curb Creative Campus program

Claremont McKenna College.

Vanderbilt has created a national image for the Curb Center and has established an office for the Center in Washington, D.C. Vanderbilt also moved the Curb Center in Nashville to the newly renovated Peabody Mansion and the adjacent building, which is the point at which Vanderbilt University almost touches

Nashville's historic Music Row.

The Mike Curb Family Foundation's creative relationship with Vanderbilt became even deeper when Vanderbilt Board Chair Martha Rivers Ingram shared her vision to create the Curb Youth Symphony at Vanderbilt's Blair School of Music. Soon after this, Ingram spearheaded the construction of the incredible Schermerhorn Symphony Hall, which houses the Nashville Symphony, and also includes the Curb Youth Symphony and the beautiful Curb Music Education Center.

The Mike Curb Family Foundation has taken a leadership role in connection with Nashville Mayor Karl Dean's vision for Metro Nashville Public Schools and the educational programs called Music Makes Us and NAPE (Nashville Alliance for Public Education), the Mayor's education program — Music Makes Us, which collects donated band instruments so students — particularly underprivileged students — have the chance to learn an instrument and become part of a symphony.

"Martha Rivers Ingram has set the high-

est standard for Music City USA by bringing the finest symphony hall in the United States to Nashville," Mike Curb says. "The Curb family felt that we needed to honor her vision by working as a community to bring all forms of music together to develop the future of this great city."

The Mike Curb Family Foundation is one of the "founding members" of the Schermerhorn Symphony Hall, and Curb continues to work with former Senate Majority Leader Bill Frist and Nashville Mayor Karl Dean, who share Curb's vision to provide students with opportunities in the arts. The Curb Foundation also works with former Vice Mayor Howard Gentry and the Nashville Chamber of Commerce Foundation that benefits the underserved and homeless. In addition, the Curb Foundation is working with the National Health Care for the Homeless Council and the

Nashville Rescue Mission and Safe Haven Family Shelter's Hike for the Homeless and other homeless programs. Former Vice Mayor Gentry stated: "Mike's investment in the Public Benefit Foundation, provided the resources needed to begin and sustain collaborative efforts around poverty and homelessness. Because of Mike's sincere commitment, the city of Nashville is beginning to experience a decline in these areas."

Mike Curb's relationship with Belmont University began when Donna Hilley, president of Tree Publishing, introduced him to Bob Mulloy, the founder and head of the music business program there. Later, Mike met the university's president at the time, Bill Troutt, who had a tremendous plan for growth. Part of his plan was to expand the music business program, which later became the Mike Curb Music Business program at Belmont.

Mike was impressed with the work Bill Troutt and Bob Mulloy were doing with the program, even though it was small at the time, and the Mike Curb Family Foundation's initial contribution allowed for the completion of the music studio program that Bob Mulloy and Cecil Scaife had started. Unfortunately, Bob Mulloy died of cancer in 1998, and Bill Troutt and Mike spent one of the last days of Bob's life discussing his dreams with him. As they left that meeting, Bill and Mike told Bob that the new studio facilities



The historic Peabody Mansion at Vanderbilt, now home to the Curb Center at Vanderbilt



The magnificent Schermerhorn Symphony Hall in downtown Nashville, which houses the Curb Music Education Center and the Curb Youth Symphony

were going to be named the Robert E. Mulloy Studios.

At the beginning of this century, Belmont University chose Bob Fisher to become president after Bill Troutt left. Bob has not only grown the university during his tenure, but the music business program also has grown to the point where Bob envisioned the creation of a separate college — the Mike Curb College of Entertainment and Music Business. This college is now the largest stand-alone music and entertainment business college in the nation, with approximately 1,700 students currently enrolled.

In order to create a home for the Curb College and to create an overall entertainment, music, and sports presence, Bob had the idea to create the Curb Event Center that seats 5,000 people and provides incredible live performance and recording opportunities. It has also created a sports complex of offices for coaches and a basketball arena, which has helped the Belmont Bruins men's basketball team compete at the highest level in the NCAA and reach the national playoffs in 2005, 2007 and 2011.

The Curbs were excited to learn that the Curb Event Center was chosen to host a major presidential debate between Republican candidate Senator John McCain and Democratic can-

didate (and future President) Barack Obama in October of 2008.

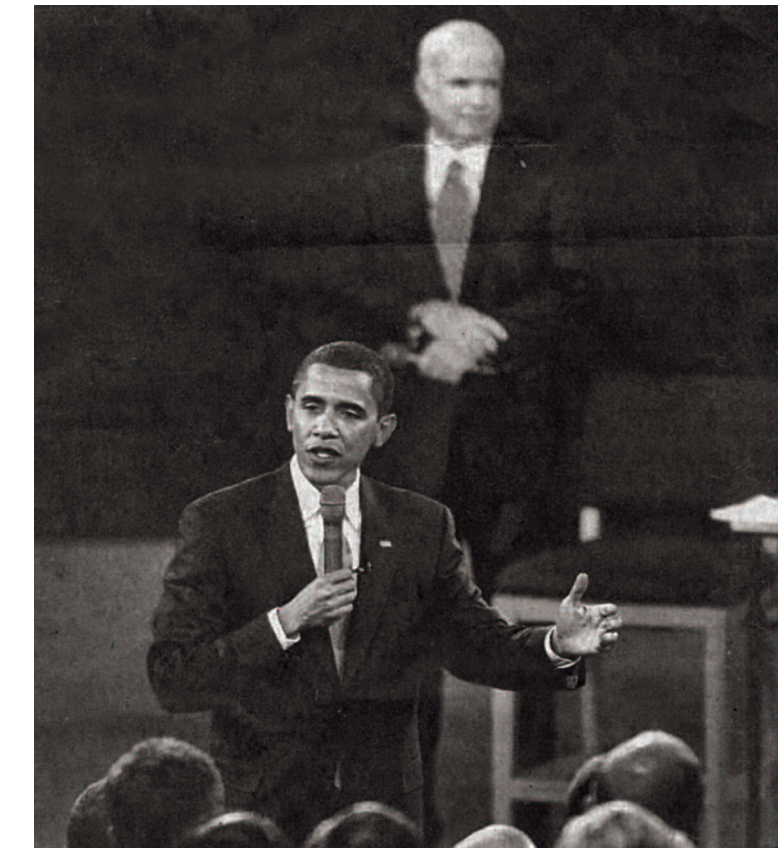
In addition, as part of the Center, the Curb Café was built to include a stage where singers can perform in a smaller venue, similar to Nashville's Bluebird Café. The music business college needed more studio space, so a portion of the Curbs' donation was

utilized to purchase the number-one recording studio in town, Ocean Way Studio on Music Row. Ironically, the first studio Mike Curb ever recorded in was Ocean Way's predecessor, Western Recording



The Curb Event Center at Belmont University in Nashville

Studios in Los Angeles. The owners of Ocean Way had established a studio in Nashville but decided to sell it, and the Mike Curb Family Foundation was fortunate that the Curb College at Belmont was able to purchase it so that Belmont students could learn recording techniques utilizing modern equipment.



The historic debate between now President Barack Obama and Senator John McCain at the Curb Event Center. In 2014 the Curb Foundation partnered with The McCain Institute and The Herberger Institute at Arizona State University launching the Curb program for Creative Enterprise and Public Leadership under the leadership of Arizona State President Michael Crow, Dean Steven Tepper and Senator McCain.

In addition to the Ocean Way Studios, the students at the Curb College as well as others also now have the use of Historic RCA Studio B, the Quonset Hut, Columbia Studio A and RCA Studio A. These four studios created the beginning of Historic Music Row in Nashville, which is the largest collection of music and entertainment companies in the world. The Country Music Foundation was in need of cash and offered to sell RCA Studio B to the Curb Foundation, and the Mike Curb Family Foundation in turn committed to restore the studio in such a way that tourists could enjoy seeing the facility where great artists such as Elvis Presley, Roy Orbison, The Everly Brothers, Waylon Jennings, Eddy Arnold, and Dolly Parton recorded their classic hits. In addition, it offered Belmont students a chance to learn to record using the legacy analog technology, which is an important part of the development process, particularly for engineering students. Each year, close to 50,000 people visit RCA Studio B, and Curb's goal to save Nashville's Historic Music Row has also been enhanced by the newly renovated Quonset Hut, Columbia Studio A and the RCA Studio A.

In order to continue the growth of the Curb College at Belmont University, the Mike Curb Family Foundation purchased the Sony Building, which was the original home of both the his-

toric Decca and Columbia Record labels. The Foundation purchased the building and in conjunction with Belmont restored the historic Columbia Studio A, and the Curb College uses the studio for classes. In that same building, the Foundation is providing a home for a program to teach students how to become songwriters. The Curb College offers a special songwriters degree and operates the history program under the direction of Don Cusic, who holds the Music City Professorship at the Curb College. In addition to classrooms, faculty offices, and other educational facilities for the Curb College of Music Business — and as part of creating a major presence on Music Row — this building also houses Leadership Music, which will continue to play a major role in the future of the music industry. At the end of 2014, Curb, in conjunction with Aubrey Preston and Chuck Elcan, purchased the original RCA Records building which included the historic RCA Studio A in order to preserve this historic building on Music Row. By saving RCA Studio A along with RCA Studio B, the Quonset Hut, Columbia Studio A and Ocean Way, in addition to the Curb offices, the Curb studios and the Johnny Cash Collection building, Curb has continued to help save Music Row by acquiring the Word building in conjunction with Warner Bros. and purchasing the first building on Music Row, which is now known as the Curb Productions building adjacent to Warner Bros.

Under the leadership of the inaugural dean of the Curb

College, Jim Van Hook, the current dean, Doug Howard, former dean, Wesley Bulla, and former Associate Dean Pamela Browne the Belmont Curb College has expanded programs into the east in New York City and the west in Los Angeles, utilizing the Walt Disney Building Annex in Burbank, California, which has been the home of Curb Records for many years. The Belmont Curb College has further expanded into Honolulu, Hawaii, under the leadership of Hawaii Governor Linda Lingle, University of Hawaii Foundation President Donna Vuchinich, University President M.R.C. Greenwood, Chancellor Michael T. Hota, former Chancellor Ramsey Pedersen, Mele Program Director Kaela Chock, noted author Gavin Daws, and former Warner Brothers President Jim Ed Norman. The Curb Foundation completed the new classroom and recording studio facilities there in 2010.

Mike Curb initially became involved with the Country Music Hall of Fame when Bud Wendell — who was then the head of Gaylord Entertainment, which owned the Grand Ole Opry and Opryland — came to Mike's office seeking a contribution from Curb for the Boy Scouts. Eddy Arnold introduced Mike to Bill Ivey, because Eddy was considering a home for his collection of files and memorabilia that he had saved throughout his long career. One day at a lunch with Bill Ivey and Eddy Arnold, Bud told Mike that if he would contribute the initial gift of a million dollars, then the Country Music Hall of Fame could solicit Gaylord, the



Former Warner Bros. President Jim Ed Norman and Mike Curb announcing the Mele Studios at the University of Hawaii, Honolulu

Country Music Association, the major labels, and other companies to match that contribution. Mike agreed to provide that gift and is very proud of the magnificent Curb Conservatory and the Curb Courtyard, which are used for educational and public purposes, at the Country Music Hall of Fame that is now under the excellent leadership of Steve Turner and the direction of Executive Director Kyle Young. In 2013, as part of the creation of the new Music City Convention Center, the Curb Family participated in the expansion of the Country Music Hall of Fame by creating the Linda and Mike Curb Terrace which is across the street from the new Omni Hotel. Mike has been delighted to serve as a board member of the Country Music Association, the Academy of Country Music, the Country Music Foundation and Hall of Fame, and the Recording Industry Association of America, under the direction of Mitch Bainwol and Cary Sherman.

Curb has also served for many years on the board of directors at Fisk University, which is one of the oldest African-American universities in the nation. At Fisk, the Mike Curb Family Foundation currently endows the Curb Chair for the Fisk Jubilee

Singers. The Jubilee Singers were the first group to make Nashville "Music City U.S.A.," and their great legacy continues.

"Paul Kwami, the director of the Jubilee Singers, is a genius who understands the art of African-American spirituals," Curb says. "Fisk is also very fortunate to have the incredible talents of Hazel O'Leary, the former head of the federal energy department. She graduated from Fisk and has now returned as president to rebuild this important historic university." After seven years under the excellent leadership of O'Leary, Fisk was lucky to attract the highly qualified Dr. H. James Williams to become the 15th president of the University.

The Curb Foundation recently made it possible for the Jubilee Singers to return to Paul Kwami's homeland of Ghana, where the



Mike Curb and Paul Kwami, director of the Fisk Jubilee Singers, who are supported by the Curb-Beaman Jubilee Singers Chair

group's performance was recorded, and the Foundation is helping renovate the Talley House so that the Jubilee Singers will have a place to rehearse on the campus. After many years of serving on the Fisk Board, Curb was elected as the third Trustee Emeritus in the 150-year history of Fisk University and in 2012 was inducted into the Fisk Society of Philanthropists.

The Mike Curb Family Foundation established the Curb Learning Lab for Music and Entertainment Marketing at Baylor University under the leadership of Kirk Wakefield, the Curb-endowed Professorship for Business and Law at Claremont

McKenna College in Los Angeles under the direction of President Pamela Gann, Hiram E. Chodosh, Steven Siegel, Joshua Rossett and the Curb Institute for Music at Rhodes College. This Institute was the vision of Rhodes President Bill Troutt, who originally established the Curb school at Belmont when he was president of that university.

"Bill has a vision for tying together all of our music education



Dr. Russ Wigginton, Mike Curb and President Bill Troutt at the opening of the Mike Curb Institute for Music at Rhodes College in Memphis

programs so the students can share their learning experiences," Mike says. "For example, Rhodes in Memphis under the guidance of Dr. Russ Wigginton and John Bass specializes in the study of Memphis blues and the formation of rock n' roll music, while Baylor specializes in contemporary Christian music studies. Fisk has a rich history in the development of spiritual music, Vanderbilt specializes in research and graduate studies, Belmont specializes in the overall music business and entertainment education, and California State University specializes in arts, film, communication and media."

At the dedication of the Curb Center for Art, Enterprise and Public Policy at Vanderbilt on December 2, 2009, Bill Ivey spoke during the ceremony at the Center's new location in the Peabody Mansion on campus. Ivey detailed the goals of the Curb Creative Campus program at Vanderbilt, linking music and arts programs at Vanderbilt's 10 colleges and other educational programs supported by the Curb Foundation.

The Curb Foundation has also created an historical educa-

tional center and research institute in Kannapolis, North Carolina. This includes sponsoring the North Carolina Music Hall of Fame, under the direction of Eddie Ray. "Eddie Ray is a remarkable man who rose from being the grandson of a slave to being the first African-American executive of a major record

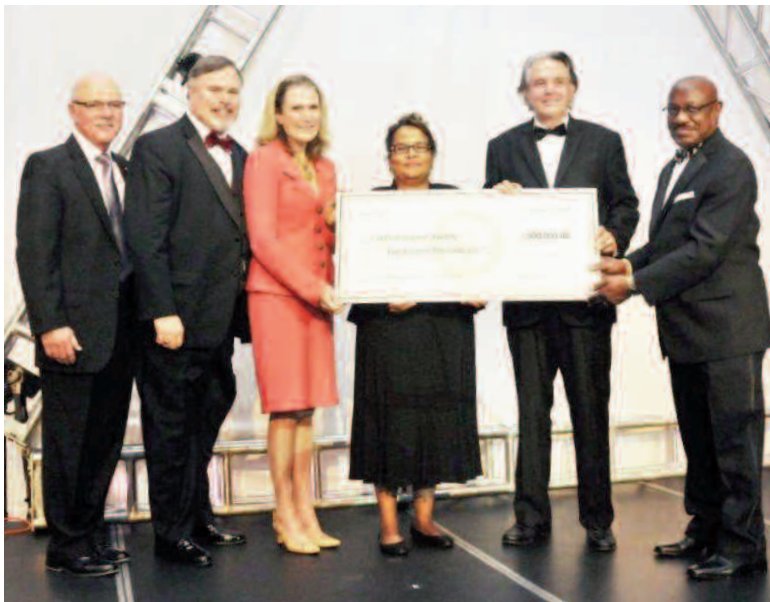
company, and I'm proud to call him a friend," Curb says. "He has always been a mentor to me, giving me valuable advice and believing in me. He was the first person to provide distribution through Capitol Records for my young record label." Jerry and Pearl Spurgeon and Gene Overcash have played important roles in the daily running of the North Carolina facilities for many years. In addition to the mentorship of Eddie Ray, Mike was fortunate to also experience the mentorship of one of the greatest leaders that the music industry ever

produced, Mo Ostin. The Curb Foundation has established the Mike Curb Music Business, Entertainment & Sports Institute under the direction of Dr. Pam Browne and Gloria Hawkins and leadership of the president Dr. Edison Jackson.



Curb CEO Jim Ed Norman, North Carolina Music Hall of Fame Director Eddie Ray, Curb VP Dennis Hannon, Executive Director of Curb Institute at Bethune-Cookman University Dr. Pam Browne, Rowan-Cabarrus President Dr. Carol Spalding and Mike Curb

Daytona State College has created the Mike Curb College of Music, Entertainment & Art under Dr. Kent Sharples and Frank Lombardo. In 2011 Dr. Carol Eaton was elected as the first female president in the history of Daytona State and Dwight Lewis was elected Chairman of the Board. The entertainment portion of this college includes music business programs involving the history of NASCAR; arts, music and entertainment programs and sports marketing educational programs. This creates an excellent synergy because of the close proximity to Daytona Speedway and other historic regional ties to the overall development of American motorsports. These facilities will allow the display of Curb's music and motorsports memorabilia and history alongside the overall history of these industries, which will give students an opportunity to study the future of music and motorsports while



Joe Petrock, Executive Director of the Halifax Medical Foundation, John Harrington, Chairman of the Board of Bethune-Cookman University, Linda Curb, Dr. Pam Browne, Director of the Mike Curb Music Business Entertainment & Sports Institute at Bethune-Cookman, Mike Curb and Dr. Edison Jackson, President of Bethune-Cookman

surrounded by the history of those who made its future possible.

"Now that all of these wonderful programs have been established, the Curb Foundation's major goal is to find a way for all of our educational institutions and programs to work cooperatively in order to allow students to take advantage of the various opportunities that may exist at one institution but may not exist at another," Curb says.

In order to increase their educational, research, and music history goals, the Curbs are excited about three other projects. The first has been the Curb Foundation's purchase and renovation of the historic Elvis Presley Home in Memphis, Tennessee, which was the first home Elvis ever owned. Rhodes College is working with the Foundation to create research and educational opportunities in this historic home, in conjunction with the goals



The home of the Mike Curb College of Music, Entertainment & Art at Daytona State College

of the Rhodes Curb Institute for Music. The students at the Mike Curb Institute at Rhodes also benefit from internships at the Mike Curb Memphis Hall of Fame Gallery at the Rock 'n' Soul Museum in Memphis. This Museum preserves the history of Rock and Soul music under the excellent direction of John Doyle.

The Curb Foundation is very proud of the Mike Curb Gallery at the Grammy Museum in Los Angeles which features the history of all music genres. This Museum is magnificent because of the leadership of Bob Santelli and Neil Portnow. As part of our relationship with The Grammy Museum the Curb Foundation is sponsoring two very important Grammy initiatives which are the Curb Careers in Music Program and the Mike Curb Music Mentoring Program for high school students interested in various aspects of the music business. The Grammy Museum is currently building a relationship with the fabulous Musicians Hall of Fame which has become a very important part of Nashville under the leadership of Joe Chambers. The Musicians Hall of Fame recognizes the great musicians throughout the history of the music business.

Also, at the suggestion of Senator Lamar Alexander, the Curb Foundation purchased hundreds of documents and awards that were previously displayed at the original Johnny Cash Museum in Tennessee. Senator Alexander felt that preserving the Johnny



The historic first home of Elvis Presley in Memphis. Today, it is owned by the Curb Family Foundation.

Cash Collection was of historic significance for future generations. In addition, after the unfortunate loss of the Jim Reeves Museum in Nashville, the Foundation was able to acquire many of Reeves' awards and recordings in order to protect the historic significance of his legacy.

The Mike Curb Family Foundation is involved in teaching opportunities and free enterprise for grade-school students through Junior Achievement, which they sponsor in Los Angeles and Nashville, and a Mike Curb Center for Free Enterprise has been established in both Nashville and Los Angeles.

The Foundation had previously given to the Boy Scouts and were thrilled to join the Beaman Foundation in building a conference center in Nashville that is named in honor of Mike's and Lee



Left: The Mike Curb Free Enterprise Center in Los Angeles. Gary Hickman, Carole Curb, and Mike Curb.

Below: Mike served for 20 years on the Dole Food Company board with Chairman David Murdock (seated), Frank J. Hata, Jim Gary, Mike Curb, former U.S. Secretary of Labor Elaine Chao, Dick Ferry and Dole President David DeLorenzo. The Dole Nutrition Institute is located in Westlake, California. Murdock and Curb built The North Carolina Music Hall of Fame and The Curb Education Center in Kannapolis, North Carolina. Curb served on the boards of Dole Food Company and Castle & Cooke while they were the largest corporations in the State of Hawaii. During that time they purchased and developed the island of Lanai which celebrated its 25th anniversary of the two Four Seasons Hotels on Lanai in January of 2013.

they sponsored the Curb Golf Classic for the American Heart Association and now sponsor the Curb Golf Classic for Backfield in Motion under the leadership of former Middle Tennessee State University football coach James "Boots" Donnelly, which benefits underserved youth. The Foundation supports the Achievement in Radio Awards that benefit the March of Dimes and the building

Beaman's fathers. The Curb Foundation is sponsoring a teacher development program for Nashville Metro Schools, which is named in honor of Mike's mother, Stella Stout Curb, who studied to be a teacher. And the Curb Foundation is also involved in the rebuilding of the St. Vincent de Paul School that was badly damaged by Hurricane Katrina. Their contribution to this project was given in honor of Linda Curb's mother, Mary Dunphy. The Curb Foundation has supported the Harpeth Hall School, where their daughters attended high school and where the Curb Family Music Center operates today. The public library in downtown Nashville is home to the Curb Theatre, where children's plays and puppet shows are held.

The family also works with Second Harvest Food Bank, where they sponsor the Mike Curb Family Welcome Center. Previously,



project at Rockettown, a youth club that allows inner city kids to participate in a positive environment.

At Baptist Hospital (now St. Thomas Midtown) in Nashville, the Curb Foundation established the Rev. Charles M. Curb Sanctuary, named in honor of Mike's grandfather. Mike and Linda Curb have enjoyed their work with Baptist Hospital, which merged with St. Thomas Hospital, where Curb has served on the

board of directors for a number of years. In 2010, Mike and Linda were inducted into the Seton Society. In 2014, the Linda and Mike Curb Institute for Advanced Medical Education was formed involving the University of Tennessee (St. Thomas Hospitals), Indianapolis (Marian University and St. Francis Hospitals), the University of Texas and the Seton Hospitals in Austin, Texas.

At the KIPP Aspire Academy in San Antonio, the Foundation endowed the Eloisa Salazar Stout Library, named after Mike's grandmother. Mike and Linda's oldest daughter, Megan Carole, taught at this special charter school. She has dedicated her career to special education, which — in addition to general education and Spanish — was one of her three majors at Vanderbilt University.

Mike and Linda's other daughter, Courtney, who is also a Vanderbilt graduate, oversees the human resources department of Curb Records. Because of a passion for animal rescue that she inherited from her mother, the Curb Foundation established the Curb Family Education Center at the San Antonio Humane Society. Courtney serves on the board of the Oasis Center, which assists youth in crisis, and due to her involvement and that of Mike's longtime very special executive assistant Becky Judd and Wynonna Judd, the Foundation established the Mike Curb Family College Access and Education Center at Oasis. Also in 2014 the Curb Foundation partnered with The McCain Institute and The Herberger Institute at Arizona State University launching the Curb Creative Enterprise and Public Leadership programs under



Mike and Linda Curb receive the Seton Society Award. In 2014 the Linda and Mike Curb Institute for Advanced Medical Education was formed involving the University of Tennessee (St. Thomas Hospitals), Indianapolis (Marian University and St. Francis Hospitals), the University of Texas and the Seton Hospitals in Austin, Texas.



the leadership of Arizona State President Michael Crow, Dean Steven Tepper and Senator McCain.

Mike was extremely proud to be one of the original founders of the Ronald Reagan Presidential Library in California. In 2011, the Reagan Library celebrated the centennial of Ronald Reagan's birth with the opening of the newly renovated library, which includes the Campaign/Victory and Inauguration Gallery that is sponsored by Curb. This was made possible by the leadership of Fred Ryan, John Heubusch and Stewart McLaurin. Curb is now involved in expanding the Reagan legacy to Washington, DC and is building the Curb Media Center as part of the new Reagan Center.



Linda and Mike Curb in the Ronald Reagan Presidential Library's Oval Office

Mike and Linda are deeply honored by the establishment of the Curb-Stout Patriots Theatre at Ft. Campbell where they have provided the funding for a facility that enables military families who live at Ft. Campbell to have access to movies, live performances, and other activities. The name of the theatre also honors Mike's great-grandfather, Aaron Monroe Curb, and his maternal grandfather, Charles J. Stout, both of whom were war veterans.

Ft. Campbell is located partly in Tennessee and partly in Kentucky, which is significant to the circle of Mike's life because the Curb family lived in Tennessee at the time of its original statehood in 1796. Aaron Monroe Curb fought in the Civil War and was the only member of his unit to survive. His wife, Fanny Curb, kept the most magnificent handwritten diary of their family's history. Mike's maternal grandfather, Charles J. Stout, fought in World War I and returned to become the YMCA director in Ashland, Kentucky, where Mike's mother, Stella Stout Curb, was born.

By honoring these ancestors from both sides of his family, he acknowledges the unusual circumstance of Ft. Campbell being located in Tennessee and Kentucky, two states in his family's history. "If either of my two grandparents

or great-grandparents, who were American patriots, had not returned from war, I would not be alive and all of the opportunities I've had in my life would not have existed," he says. "More importantly, the theatre is referred to as the Patriots Theatre because of all the great soldiers in our nation's history who sacrificed everything so that each of us can have the freedom to live our lives." In Mike's case, he is thankful to be active in the music business in a free country and believes that everyone is standing

on the shoulders of brave ancestors.

"This is why we must give back to our country and our communities, so future generations will have the same freedom and the same opportunities," he says. "I believe the charitable activities of our Foundation help motivate our employees and our artists. They realize their productivity is being channeled into areas that are good for the community. Their efforts will live on to benefit their children, grandchildren, and their families."



Artist's rendering of the Wings of Liberty Museum at Fort Campbell, Kentucky

UCLA AND CALIFORNIA STATE UNIVERSITY



"The Mike Curb Music and Technology Lab is a wonderful way to enhance your legacy in the music industry and a meaningful investment in our students, faculty and community. On behalf of the UCLA family, I extend my profound gratitude."

—GENE D. BLOCK, CHANCELLOR, THE UNIVERSITY OF CALIFORNIA, LOS ANGELES

"Your continued support of the University is significant and, I believe, represents a solid investment not only in CSUN but also to California. On behalf of our students, faculty and staff, I extend our gratitude."

—DIANNE HARRISON, PRESIDENT, CAL STATE NORTHRIDGE

"He has made this gift because he has a fundamental understanding of the value of education. It is only fitting that his great career and his commitment to education would converge with the outstanding programs and abundant talent and potential of California State University Northridge."

—JOLENE KOESTER, FORMER PRESIDENT, CAL STATE NORTHRIDGE



UCLA AND CALIFORNIA STATE UNIVERSITY NORTHRIDGE

01 Wolfgang Puck, Mike Curb, Mo Ostin, Evie Tole, Assistant Dean of the School of Arts & Architecture; Tim Rice, Director of the Herb Alpert School of Music, and Chris Waterman, Dean of the School of Arts & Architecture discussing the Curb Music Industry and Technology Lab in the Evelyn and Mo Ostin Center at UCLA

02 The Evelyn and Mo Ostin Music Center at UCLA which houses the Mike Curb Music and Technology Lab at the Herb Alpert School of Music
03 The Broadcast Studios at KCSN Radio which has become one of the top radio stations in California, broadcasting from the Curb College Studios. Pictured are Broadcaster Meishel Menachekanian, Mike Curb, Curb College Dean Bob Buckner, Vice President Vance Peterson, Sky Daniels, Interim General Manager of KCSN, President Dianne Harrison and Linda Curb.

04 Mike Curb accepts an honorary degree from President Koester and Dean Buckner.



05 Carey Christensen, Assistant Professor, Mike Curb Chair in Music Industry Studies; Jim Ed Norman, Curb CEO; Mike Curb; Jay Kvapil, former Dean, Mike Curb College of Arts, Media, and Communication and Dan Hosken, Dean, Curb College

06 Mike Curb College of Arts, Media and Communication Music Building at California State

07 Mike Curb College of Arts, Media and Communication

08 Mike with Steve Lawrence and Eydie Gorme. Their late son, Michael, graduated from Cal State with a major in broadcasting. Sadly, we lost our close friend, Eydie in 2013.

09 Main entrance to the Mike Curb College of Arts, Media and Communication Music
10 Motion Picture Education building at the Mike Curb College of Arts, Media and Communication



THE MIKE CURB COLLEGE OF ARTS, MEDIA AND COMMUNICATION AT CAL STATE NORTHRIDGE



MIKE CURB COLLEGE BROADCAST STUDIOS AND THE VALLEY PERFORMING ARTS CENTER



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VALLEY PERFORMING ARTS CENTER AND THE MIKE CURB COLLEGE OF ARTS, MEDIA, AND COMMUNICATION BROADCAST STUDIOS

- 01 Opening gala, Valley Performing Arts Center, where Curb made the lead gift
- 02 Linda and Mike Curb, President Dianne Harrison and Curb College Dean Bob Buckner at the inauguration of the Mike Curb College of Arts, Media and Communication Broadcast Studios at the Valley Performing Arts Center
- 03 Linda and Mike Curb with Los Angeles Mayor Antonio Villaraigosa acknowledging Linda and Mike Curb as the Cornerstone Founders for the Valley Performing Arts Center
- 04 Alice Slaton, Mike Curb and Linda Curb and Stan Slaton
- 05 Mike and Linda Curb, President Koester and Mayor Villaraigosa
- 06 Stacey McDonald, Tracy Moore, Robert Buckner, Curb College Dean, with Mike and Linda Curb
- 07 Bert and Jane Boeckman, Linda and Mike Curb

LINDA AND MIKE CURB, THE CORNERSTONE FOUNDERS FOR THE VALLEY PERFORMING ARTS CENTER



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THE CURB CENTER FOR ART, ENTERPRISE AND PUBLIC POLICY AT VANDERBILT UNIVERSITY



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"Mike Curb's support makes Vanderbilt and Nashville a center for creativity and innovation in education for the next generation."

—NICK ZEPPUS, CHANCELLOR, VANDERBILT UNIVERSITY



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VANDERBILT UNIVERSITY

- 01** Mike Curb speaking at the First Amendment Center on the Vanderbilt Campus
- 02** Courtney Curb Childress, Megan Curb Cox, Vanderbilt Board Chairman Martha Ingram, Mike and Linda Curb with baby Catie Cox
- 03** Chairman of Vanderbilt Medical Center Jeff Balser with Mike and Linda Curb and their long-time friend and personal manager Stuart Dill
- 04** In 2014, Mike Curb pictured with the Curb Scholars and the leadership team at the Curb Center. Photo courtesy of Anne Rayner
- 05** Provost Richard McCarty, Bill Ivey, Chancellor Nick Zeppos and Mike Curb
- 06** Curb Youth Symphony at Blair School of Music at Vanderbilt
- 07** The Curb Center at Vanderbilt
- 08** Curb Center Director Jay Clayton, Creative Campus Coordinator Elizabeth Meadows, Curb CEO Jim Ed Norman, Curb VP Legal Affairs John Nemoy, Mike Curb and Curb Center Associate Director Steven Tepper. Photo courtesy of Anne Rayner



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THE CURB CREATIVE CAMPUS PROGRAM AT VANDERBILT UNIVERSITY



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VANDERBILT UNIVERSITY

- 01** Mike Curb at the piano at Vanderbilt's Curb Center in 2016 leading the Curb Scholars singing "We Shall Overcome" along with Director Jay Clayton and Senior Fellow Jim Ed Norman and Curb VP Bryan Stewart
- 02** Bill Ivey speaking to the Curb Scholars. Jeff Edmondson at far left, John Nemoy at far right, Vice Chancellor Robert Early third from right
- 03** Mike with Paula Cleggett, Steven Tepper, Elizabeth Lingo (Curb scholars) and Bill Ivey inside the studio at the Vanderbilt Curb Center
- 04** Vanderbilt Provost Susan Wentz with Jim Ed Norman, Mike Curb, Jay Clayton and Tom Sherrard
- 05** Pulitzer Prize-winning photographer Robin Hood and his wife, Peggy with their daughter Farrar Hood Cusomato, Vanderbilt Visiting Professor of Art at her painting exhibit at Vanderbilt, with Mike & Linda

THE CURB EVENT CENTER AT BELMONT UNIVERSITY



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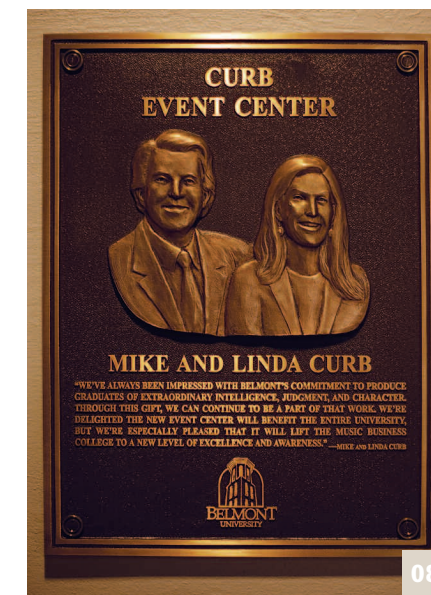
THE MIKE CURB COLLEGE OF ENTERTAINMENT AND MUSIC BUSINESS AT BELMONT UNIVERSITY



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"I want to say thank you on behalf of Belmont University, for the 1,700 students in the Mike Curb College of Entertainment and Music Business. You have changed their lives, you daily change and influence their lives. I want to thank you as I have numerous times before and tell you that you changed everything for Belmont when you stepped up and partnered with us in the Curb Event Center. It changed our campus, it changed who we are; it's given us a really bright future."

—BOB FISHER, PRESIDENT, BELMONT UNIVERSITY

- 01 The entrance to the Curb Event Center
- 02 Wesley Bulla, former Dean of Belmont's Curb College of Entertainment and Music Business, Mike Curb, Don Cusic who holds the History Professorship at Belmont, Eddy Arnold, Dr. Bob Fisher, President of Belmont, and Jim Van Hook, Inaugural Dean of the Curb College
- 03 The Curb Café at the Curb College at Belmont
- 04 President Obama at the Curb Event Center in Nashville during his historic Presidential debate
- 05 The Curb Event Center on the Belmont campus
- 06 The entrance to the Mike Curb College at Belmont
- 07 Courtney, Mike, Carter, Pat Mulloy (wife of founder Robert Mulloy), Linda and Taylor in 2012 when Curb received the Robert E. Mulloy award signed by over 3,000 Curb College alumni
- 08 The plaque outside of the Curb Event Center
- 09 Amy Grant and Vince Gill with Mike and Linda Curb at the dedication of the Vince Gill Room which is located inside the Curb Event Center. Both Mike and Vince Gill received the Curb College Robert Mulloy Award.
- 10 Mike and Dr. Bob Fisher unveiling the model of the Curb College and Curb Event Center
- 11 Bob Fisher, Susan West, "Miss Tonya" Granberry, Kyle Grover, Fred Formicella, Mike Curb and Marty Dickens at the groundbreaking for the future home of the Mike Curb College of Entertainment and Music Business. (Dickens is also the Chairman of Nashville's Music City Center—the MCC)
- 12 Mayor Karl Dean presenting the Curb College Cecil Scaife Visionary Award to Jo Walker Meador, Executive Director of the Country Music Association from 1962–1991. Also pictured are Mike Curb, Sarah Trahern, CEO of the Country Music Association; U.S. Congressman Marsha Blackburn; Harold Bradley; Joe Scaife and LaRawn Scaife Rhea.
- 13 Curb College Dean Doug Howard, Mike Curb and President Bob Fisher
- 14 Mike with Belmont University Provost Thomas Burns
- 15 Future home of the Curb College at Belmont

HOME TO LEADERSHIP MUSIC

Curb Foundation CEO Jim Ed Norman was the founding Chairman of Leadership Music which is located at the Belmont/Curb College Music Row Campus. Pictured: Luke Gilfeather (Facility Mgr. for Columbia A & The Quonset Hut Studios), Jim Ed Norman, Curb CEO, Mike Curb, Butch Spridon (President of the Nashville Convention and Visitors Bureau), Debbie Schwartz Linn (Exec. Dir. of Leadership Music), Judi Turner (Comm. Mgr. of Leadership Music), Michael Janas (Dir. of Recording Studio Operations at Belmont/Curb College)

THE MIKE CURB INSTITUTE FOR MUSIC AT RHODES COLLEGE



RHODES COLLEGE

01 Mike and Linda Curb with Carolyn and Bill Troutt (president of Rhodes College)

02 The seal of Rhodes College

03 Mike Curb, in his capacity as Chairman of the Tennessee Film, Entertainment and Music Commission, with Shelby County (Memphis) Mayor Mark Luttrell at the commission meeting hosted by the Curb Institute at Rhodes under the direction of Rhodes President Dr. Bill Troutt (far left).

"Everyone knows about Mike's prominence in the entertainment world, his success as a songwriter, as a producer, as a record company executive. But everyone should also know about his passion for the history of music, his focus on our musical heritage, his desire that our heritage be preserved for future generations."

—DR. BILL TROUTT, PRESIDENT, RHODES COLLEGE

THE HISTORIC FIRST HOME OF ELVIS PRESLEY OWNED BY CURB THE CURB INDUCTEE AWARD AT THE MEMPHIS MUSIC HALL OF FAME AT THE ROCK N SOUL MUSEUM



01 Mike Curb, Eddie Ray and Motown/Stax Records President Al Bell at the Mike Curb Memphis Music Hall of Fame Gallery at the Rock 'n' Soul Museum in Memphis

02 Mike Curb in front of Elvis' home (currently owned and restored by the Curb Foundation)

03 Grammy award winner Knox Phillips, son of Sun Records founder Sam Phillips, being presented the Memphis Music Hall of Fame Mike Curb induction award in late 2013 with Mike Curb

04 Mike Curb and John Doyle, Executive Director of the Rock 'n' Soul Museum and the Memphis Music Hall of Fame with the Mike Curb induction award in late 2013

05 Award winning songwriter David Porter, Grammy award winning producer Jimmy Jam and Mike Curb where Porter received the Mike Curb induction award to the Memphis Music Hall of Fame in late 2013

06 Mike and Linda Curb, Dr. William Troutt, Dr. Russ Wigginton and Dr. John Bass with Curb Scholars at Rhodes

"If Mike had not worked with us to produce that film soundtrack for Shaft, and made the money that we made on that soundtrack which out-grossed the film, then I'm here to tell you that there never would have been a Wattstax. That was because of Mike Curb."

—AL BELL, CO-OWNER, STAX RECORDS

----- { MIKE CURB : 50 Years } -----



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DAYTONA STATE COLLEGE

01 Curb College of Music, Entertainment & Art at Daytona State College

02 Ronald Reagan's son Mike Reagan, Lisa France Kennedy, Mike Curb, Richard Petty and Jim France celebrating the 35th anniversary of car owner Curb and driver Richard Petty's historic Daytona victory and celebrating the opening of the Curb College at Daytona State

03 President Kent Sharples, Mike Curb and Daytona Mayor Glenn Ritchey at the groundbreaking for the Curb College at Daytona State College in the News Journal Center

04 Studios at the Curb College at Daytona

05 Mike with Florida Governor Rick Scott

06 Mike Curb plays the piano while President Sharples and Mayor Ritchey sing along

07 Mike Curb, Betty Jane France, wife of NASCAR legend Bill France, Jr., Linda Curb, L. Gale Lemerand, successful entrepreneur and founder of the Lemerand Entrepreneurial Center, his fiancé, Jill Simpkins and Bernie Simpkins, founder of the Entrepreneurial Program in Florida

08 Mike & Linda Curb with Hyatt Brown, successful civic and business leader and head of Brown & Brown Insurance, at his home in front of his collection of African art

09 Mike with President Carol Eaton, Board Chairman Dwight Lewis and General Counsel Brian Babb

10 Mike performing with Larry Gatlin at the commemoration of the Curb College of Music Entertainment & Art at Daytona State College

11 Larry Gatlin and the Gatlin Brothers performing with Mike Curb at the piano, commemorating the Curb College of Music

12 Curb College of Music, Entertainment & Art at Daytona State College

13 Music Education Program Director Jake Niceley

14 Mike Redding, co-owner of Daytona News Journal with Mike Curb at the opening of the Curb College at the News Journal Center

15 Mike Curb with Mike Helton, President of NASCAR, at the opening of the Curb College in Daytona



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