



BILL HASLAM
GOVERNOR
STATE OF TENNESSEE

September 6, 2011

Mr. Mike Curb
48 Music Square E
Nashville, Tennessee 37203-4323

Dear Mike:

Today, it is my distinct pleasure to confirm your appointment to the Tennessee Film, Entertainment and Music Commission as Chairman. In the thorough, aggressive search for candidates, your individual characteristics and professional qualifications were exceptional among the number of nominees who expressed interest. This appointment is effective immediately and runs through June 30, 2013.

I consider it very important to ensure that Tennessee's boards and commissions are filled with the most dedicated and qualified citizens. I believe that your participation is certain to leave a positive impact on this board and the work it does.

Thank you for your interest in state government and for your willingness to serve your fellow citizens of Tennessee in this way. Please accept my very best wishes. I look forward to working with you and all Tennesseans to make our great state an even better place to live, work, and raise a family.

Warmest regards,

A handwritten signature in blue ink that reads "Bill Haslam".

Bill Haslam

BH:bm



BILL HASLAM
GOVERNOR
STATE OF TENNESSEE

FOR IMMEDIATE RELEASE:
Thursday, September 8, 2011

CONTACT: Yvette Martinez or David Smith
OFFICE: (615) 741-3763

GOVERNOR HASLAM, COMMISSIONER HAGERTY ANNOUNCE BOARD MEMBERS FOR FILM, ENTERTAINMENT & MUSIC COMMISSION

NASHVILLE – Tennessee Gov. Bill Haslam and Economic and Community Development Commissioner Bill Hagerty today announced board appointments for the Tennessee Film, Entertainment & Music Commission (TFEMC). The TFEMC board represents entertainment industries across the state in music, film and television.

“This distinguished group of industry professionals brings broad experience and unique perspectives to the board and will help us continue to grow Tennessee’s entertainment industry,” Haslam said. “I’m excited to welcome them, and I appreciate their commitment and willingness to serve as we attempt to expand on the incredible industry talent and infrastructure already in place.”

“In Gov. Haslam’s Jobs4TN plan we identified Tennessee’s entertainment industry as one of the key clusters where our state holds a competitive advantage,” Hagerty said. “We look forward to working with the new board members to create the right kind of business environment in which the entertainment industry can thrive.”

TFEMC board members include:

Mike Curb, Founder of Curb Records/Producer/Songwriter
Chairman of the TFEMC board

Curb has achieved more than 300 No. 1 hits; chairman of the Mike Curb Foundation; founder of the Mike Curb College of Entertainment and Music Business at Belmont University, the Curb Center for Art, Enterprise and Public Policy at Vanderbilt University, and the Curb Institute for Music at Rhodes College in Memphis; and is one of three trustee emeriti in the 150-year history of Nashville’s Fisk University. Curb’s name can be found on Nashville’s Music City Walk of Fame and the Hollywood Walk of Fame.

Jay Frank, Senior Vice President of Music Strategy for CMT

Frank oversees music strategy as it relates to all of the network’s on-air and digital music initiatives for CMT, CMT.com, CMT mobile, games, touring and other businesses. He was the former vice president of Music Programming and Label Relations at Yahoo! Published “FutureHit.DNA” and sits on the Board of Directors of the Academy of Country Music and Leadership Music.



BILL HASLAM
GOVERNOR
STATE OF TENNESSEE

Craig Brewer, Director and Screenwriter

Brewer is Memphis's most distinctive director and screenwriter. He is also known for using Tennessee music to complement his films. His credits include: writer and director of *Hustle and Flow*, financed by John Singleton, produced by Stephanie Allain which earned an Academy Award for Best Original Song for Three 6 Mafia and an Academy Award nomination for lead actor Terrance Howard; *Black Snake Moan* with Samuel Jackson, Christina Ricci and Justin Timberlake; and Paramount Pictures' remake of the classic *Footloose* which stars Julianne Hough, Dennis Quaid and Andie MacDowell hitting theaters this October.

David Porter, Songwriter and Producer

Porter is a Grammy Award winning songwriter from Memphis, who worked closely with the late Isaac Hayes to become one of the top songwriting and producing teams in the industry. His songs account for more than 300 million unit sales worldwide. Porter was the first African American staff songwriter for Stax. Some of his successful songs are "Soul Man," "Hold On I'm Coming," and "When Something is Wrong with My Baby." David also includes in his credits "Dream Lover" performed by Mariah Carey and "Getting' Jiggy Wit It" performed by Will Smith. Porter has also been inducted into the National Songwriters Hall of Fame.

Susan Packard, co-founder of Home and Garden Television (HGTV)

Packard launched HGTV in 1994 to 6.5 million homes in 44 markets. Now Scripps Networks Interactive reaches more than 95 million homes and is seen in more than 175 countries. She has also served as President of Scripps Networks New Ventures and has led a team responsible for the worldwide distribution for the Scripps cable brands. Packard is a member of the Cable Hall of Fame.

"I'm honored to have been chosen by Gov. Haslam to chair this important commission, and I look forward to Tennessee becoming the No. 1 destination for growth-oriented companies in the film, entertainment and music industries," Curb said.

These board members will serve alongside Carey Nelson Burch, TV agent for My Own Shingle; Rod Essig, agent for Creative Artists Agency (CAA); Rivers Rutherford, songwriter/producer for Universal Music Publishing; and Bruce Shine, mediator & arbitrator for the Law Office of D. Bruce Shine.

They are replacing Scott Borchetta, Ken Levitan, Lynsey McDonald, James Alexander and Dean Deyo.

About the Tennessee Department of Economic and Community Development

The Tennessee Department of Economic and Community Development's mission is to develop



BILL HASLAM
GOVERNOR
STATE OF TENNESSEE

strategies which help make Tennessee the No. 1 location in the Southeast for high quality jobs. The department seeks to attract new corporate investment in Tennessee and works with Tennessee companies to facilitate expansion and economic growth. To find out more, go to www.tn.gov/e.cd.

###